

Logon

*** It is now 8/21/08 9:27:57 AM ***

Welcome to DialogLink - Version 5

Revolutionize the Way You Work!

New on Dialog

Order Patent and Trademark File Histories Through Dialog

Thomson File Histories are now available directly through *Dialog*. Combined with the comprehensive patent and trademark information on *Dialog*, file histories give you the most complete view of a patent or trademark and its history in one place. When searching in the following patent and trademark databases, a link to an online order form is displayed in your search results, saving you time in obtaining the file histories you need.

Thomson File Histories are available from the following *Dialog* databases:

- CLAIMS/Current Patent Legal Status (File 123)
- CLAIMS/U.S. Patents (File 340)
- Chinese Patent Abstracts in English (File 344)
- Derwent Patents Citation Index (File 342)
- Derwent World Patents Index (for users in Japan) (File 352)
- Derwent World Patents Index First View (File 331)
- Derwent World Patents Index (File 351)
- Derwent World Patents Index (File 350)
- Ei EnCompassPat (File 353)
- European Patents Fulltext (File 348)
- French Patents (File 371)
- German Patents Fulltext (File 324)
- IMS Patent Focus (File 447, 947)
- INPADOC/Family and Legal Status (File 345)
- JAPIO - Patent Abstracts of Japan (File 347)
- LitAlert (File 670)
- U.S. Patents Fulltext (1971-1975) (File 652)

- U.S. Patents Fulltext (1976-present) (File 654)
- WIPO/PCT Patents Fulltext (File 349)
- TRADEMARKSCAN - U.S. Federal (File 226)

DialogLink 5 Release Notes

New features available in the latest release of DialogLink 5 (August 2006)

- Ability to resize images for easier incorporation into DialogLink Reports
- New settings allow users to be prompted to save Dialog search sessions in the format of their choice (Microsoft Word, RTF, PDF, HTML, or TEXT)
- Ability to set up Dialog Alerts by Chemical Structures and the addition of Index Chemicus as a structure searchable database
- Support for connections to STN Germany and STN Japan services

Show Preferences for details

? Help Off Line

* * *

Connecting to Rob Pond - Dialog - 264751

Connected to Dialog via SMS002093179

? B 15, 9, 610, 810, 275, 476, 624, 621, 636, 613, 813, 16, 160, 634, 148, 20, 35, 583,
65, 2, 474, 475, 99, 256, 348, 349, 347, 635, 570, PAPERSMJ, PAPERSEU, 47

>>>W: 476 does not exist

1 of the specified files is not available

[File 15] **ABI/Inform(R)** 1971-2008/Aug 18

(c) 2008 ProQuest Info&Learning. All rights reserved.

[File 9] **Business & Industry(R)** Jul/1994-2008/Aug 14

(c) 2008 The Gale Group. All rights reserved.

[File 610] **Business Wire** 1999-2008/Aug 21

(c) 2008 Business Wire. All rights reserved.

**File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.*

[File 810] **Business Wire** 1986-1999/Feb 28

(c) 1999 Business Wire. All rights reserved.

[File 275] **Gale Group Computer DB(TM)** 1983-2008/Aug 13

(c) 2008 The Gale Group. All rights reserved.

[File 624] **McGraw-Hill Publications** 1985-2008/Aug 20

(c) 2008 McGraw-Hill Co. Inc. All rights reserved.

**File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

[File 621] **Gale Group New Prod.Annou.(R)** 1985-2008/Jul 31

(c) 2008 The Gale Group. All rights reserved.

[File 636] **Gale Group Newsletter DB(TM)** 1987-2008/Aug 13

(c) 2008 The Gale Group. All rights reserved.

[File 613] **PR Newswire** 1999-2008/Aug 21

(c) 2008 PR Newswire Association Inc. All rights reserved.

**File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.*

[File 813] **PR Newswire** 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc. All rights reserved.

[File 16] **Gale Group PROMT(R)** 1990-2008/Aug 13

(c) 2008 The Gale Group. All rights reserved.

**File 16: Because of updating irregularities, the banner and the update (UD=) may vary.*

[File 160] **Gale Group PROMT(R)** 1972-1989

(c) 1999 The Gale Group. All rights reserved.

[File 634] **San Jose Mercury Jun** 1985-2008/Jul 10

(c) 2008 San Jose Mercury News. All rights reserved.

[File 148] **Gale Group Trade & Industry DB** 1976-2008/Aug 21

(c)2008 The Gale Group. All rights reserved.

**File 148: The CURRENT feature is not working in File 148. See HELP NEWS148.*

[File 20] **Dialog Global Reporter** 1997-2008/Aug 21

(c) 2008 Dialog. All rights reserved.

[File 35] **Dissertation Abs Online** 1861-2008/Apr

(c) 2008 ProQuest Info&Learning. All rights reserved.

[File 583] **Gale Group Globalbase(TM)** 1986-2002/Dec 13

(c) 2002 The Gale Group. All rights reserved.

**File 583: This file is no longer updating as of 12-13-2002.*

[File 65] **Inside Conferences** 1993-2008/Aug 19

(c) 2008 BLDSC all rts. reserv. All rights reserved.

[File 2] **INSPEC** 1898-2008/Jul W3

(c) 2008 Institution of Electrical Engineers. All rights reserved.

[File 474] **New York Times Abs** 1969-2008/Aug 20

(c) 2008 The New York Times. All rights reserved.

[File 475] **Wall Street Journal Abs** 1973-2008/Aug 21

(c) 2008 The New York Times. All rights reserved.

[File 99] **Wilson Appl. Sci & Tech Abs** 1983-2008/Jul
(c) 2008 The HW Wilson Co. All rights reserved.

[File 256] **TecInfoSource** 82-2008/Mar
(c) 2008 Info.Sources Inc. All rights reserved.

[File 348] **EUROPEAN PATENTS** 1978-200833
(c) 2008 European Patent Office. All rights reserved.

[File 349] **PCT FULLTEXT** 1979-2008/UB=20080814|UT=20080807
(c) 2008 WIPO/Thomson. All rights reserved.

[File 347] **JAPIO** Dec 1976-2007/Dec(Updated 080328)
(c) 2008 JPO & JAPIO. All rights reserved.

[File 635] **Business Dateline(R)** 1985-2008/Aug 16
(c) 2008 ProQuest Info&Learning. All rights reserved.

[File 570] **Gale Group MARS(R)** 1984-2008/Aug 14
(c) 2008 The Gale Group. All rights reserved.

[File 387] **The Denver Post** 1994-2008/Aug 20
(c) 2008 Denver Post. All rights reserved.

[File 471] **New York Times Fulltext** 1980-2008/Aug 21
(c) 2008 The New York Times. All rights reserved.

[File 492] **Arizona Repub/Phoenix Gaz** 19862002/Jan 06
(c) 2002 Phoenix Newspapers. All rights reserved.

**File 492: File 492 is closed (no longer updating). Use Newsroom, Files 989 and 990, for current records.*

[File 494] **St LouisPost-Dispatch** 1988-2008/Aug 10
(c) 2008 St Louis Post-Dispatch. All rights reserved.

[File 631] **Boston Globe** 1980-2008/Aug 18
(c) 2008 Boston Globe. All rights reserved.

[File 633] **Phil.Inquirer** 1983-2008/Aug 20
(c) 2008 Philadelphia Newspapers Inc. All rights reserved.

[File 638] **Newsday/New York Newsday** 1987-2008/Aug 21
(c) 2008 Newsday Inc. All rights reserved.

[File 640] **San Francisco Chronicle** 1988-2008/Aug 15
(c) 2008 Chronicle Publ. Co. All rights reserved.

[File 641] **Rocky Mountain News** Jun 1989-2008/Aug 21
(c) 2008 Scripps Howard News. All rights reserved.

[File 702] **Miami Herald** 1983-2008/Aug 20
(c) 2008 The Miami Herald Publishing Co. All rights reserved.

[File 703] **USA Today** 1989-2008/Aug 20
(c) 2008 USA Today. All rights reserved.

[File 704] **(Portland)The Oregonian** 1989-2008/Aug 18
(c) 2008 The Oregonian. All rights reserved.

[File 713] **Atlanta J/Const.** 1989-2008/Aug 17
(c) 2008 Atlanta Newspapers. All rights reserved.

[File 714] **(Baltimore) The Sun** 1990-2008/Aug 20
(c) 2008 Baltimore Sun. All rights reserved.

[File 715] **Christian Sci.Mon.** 1989-2008/Aug 20
(c) 2008 Christian Science Monitor. All rights reserved.

[File 725] **(Cleveland)Plain Dealer** Aug 1991-2008/Aug 19
(c) 2008 The Plain Dealer. All rights reserved.

[File 735] **St. Petersburg Times** 1989- 2008/Aug 15
(c) 2008 St. Petersburg Times. All rights reserved.

[File 477] **Irish Times** 1999-2008/Aug 21
(c) 2008 Irish Times. All rights reserved.

[File 710] **Times/Sun.Times(London)** Jun 1988-2008/Aug 20
(c) 2008 Times Newspapers. All rights reserved.

[File 711] **Independent(London)** Sep 1988-2006/Dec 12
(c) 2006 Newspaper Publ. PLC. All rights reserved.

**File 711: Use File 757 for full current day's news of the Independent, as well as full coverage of many additional European news sources.*

[File 756] **Daily/Sunday Telegraph** 2000-2008/Aug 20
(c) 2008 Telegraph Group. All rights reserved.

[File 757] **Mirror Publications/Independent Newspapers** 2000-2008/Aug 21
(c) 2008. All rights reserved.

[File 47] **Gale Group Magazine DB(TM)** 1959-2008/Aug 08
(c) 2008 The Gale group. All rights reserved.

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>>>W: One or more prefixes are unsupported

or undefined in one or more files.

S1 105959666 S PD<20030326

? s (multilingual or multi-lingual or language or language) (3n) (site or sites or website or websites or web-site or web-sites or web or internet)

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79718 MULTILINGUAL

4 MULTI-LINGUAL

3517499 LANGUAGE

3517499 LANGUAGE

17905906 SITE

5370235 SITES

5496749 WEBSITE

622645 WEBSITES

13 WEB-SITE

19 WEB-SITES

17157189 WEB

11903136 INTERNET

S2 105201 S (MULTILINGUAL OR MULTI-LINGUAL OR LANGUAGE OR LANGUAGE) (3N) (SITE OR SITES OR WEBSITE OR WEBSITES OR WEB-SITE OR WEB-SITES OR WEB OR INTERNET)

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61688 S3

936371 QUER???

1963138 KEYWORD

418122 KEYWORDS

2 KEY-WORD

12 KEY-WORDS

275 KEYPHRASE

0 KEY-PHRASE

13149784 KEY

3821223 WORD
 12470832 TERM
 10412835 TERMS
 5456200 WORDS
 566618 PHRASE
 347565 PHRASES

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 KEYPHRASE OR KEY-PHRASE OR (KEY(W) (WORD OR TERM OR TERMS OR WORDS OR PHRASE OR PHRASES)))

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9019928 REGION

8190598 REGIONAL

17573468	OWN
1323856	PREFER
343400	PREFERS
3863903	PREFERRED
1022818	PREFERENCE
578956	PREFERENCES
3517499	LANGUAGE
983104	LANGUAGES

210871 ((((((((((LOCAL OR LOCALE) OR LOCALLY) OR NATIVE) OR COUNTRY) OR
REGION) OR REGIONAL) OR OWN) OR PREFER) OR PREFERENCES) OR PREFERRED) OR PREFERENCE) OR
PREFERENCES) (3N) (LANGUAGE OR LANGUAGES)

S5 1437 S S4 AND ((LOCAL OR LOCALE OR LOCALLY OR NATIVE OR COUNTRY OR REGION OR REGIONAL OR OWN OR PREFER OR PREFERS OR PREFERRED OR PREFERENCE OR PREFERENCES) (3N) (LANGUAGE OR LANGUAGES))

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1437	S5
23267324	PRODUCT
26983720	PRODUCTS
1277999	MERCHANDISE
24605955	PRIC???
26760567	COST???

S6 566 S S5 AND (PRODUCT OR PRODUCTS OR MERCHANDISE) AND (PRIC??? OR COST???)

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Stop request submitted

>>>P: Processing stopped

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>>>W: Unmatched parentheses

>>>E: There is no result

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>>>W: Unmatched parentheses

>>>E: There is no result

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17422086	LOCAL
81190	LOCALE
1212305	LOCALLY
2008658	NATIVE
16457181	COUNTRY
9019928	REGION
6190598	REGIONAL
17573468	OWN
1323856	PREFER
343400	PREFERS
3863903	PREFERRED
1022818	PREFERENCE
578956	PREFERENCES
3517499	LANGUAGE
983104	LANGUAGES
3169460	EXTRACT???
2517189	RETRIEV???
14912566	ACCESS???

936371 QUER???
 1963138 KEYWORD
 418122 KEYWORDS
 2 KEY-WORD
 12 KEY-WORDS
 275 KEYPHRASE
 0 KEY-PHRASE
 13149784 KEY
 3821223 WORD
 12470832 TERM
 10412835 TERMS
 5456200 WORDS
 566618 PHRASE
 347565 PHRASES
 117652 KEY(W) (((((WORD OR TERM) OR TERMS) OR WORDS) OR PHRASE) OR PHRASES)

4079 (((((((((((LOCAL OR LOCALE) OR LOCALLY) OR NATIVE) OR COUNTRY) OR REGION) OR REGIONAL) OR OWN) OR PREFER) OR PREFERS) OR PREFERRED) OR PREFERENCE) OR PREFERENCES) (3N) (LANGUAGE OR LANGUAGES) (5N) ((((((((((EXTRACT??? OR RETRIEV??? OR ACCESS????) OR QUER???) OR KEYWORD) OR KEYWORDS) OR KEY-WORD) OR KEY-WORDS) OR KEYPHRASE) OR KEY-PHRASE) OR KEY(W) (((((WORD OR TERM) OR TERMS) OR WORDS) OR PHRASE) OR PHRASES))

S7 110 S S6 AND (((LOCAL OR LOCALE OR LOCALLY OR NATIVE OR COUNTRY OR REGION OR REGIONAL OR OWN OR PREFER OR PREFERS OR PREFERRED OR PREFERENCE OR PREFERENCES) (3N) (LANGUAGE OR LANGUAGES)) (5N) (EXTRACT??? OR RETRIEV??? OR ACCESS???? OR QUER??? OR KEYWORD OR KEYWORDS OR KEY-WORD OR KEY-WORDS OR KEYPHRASE OR KEY-PHRASE OR ((KEY) (W) (WORD OR TERM OR TERMS OR WORDS OR PHRASE OR PHRASES))))

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>>>W: Duplicate detection is not supported for File 348.

Duplicate detection is not supported for File 349.

Duplicate detection is not supported for File 347.

Records from unsupported files will be retained in the RD set.

S8 72 RD {UNIQUE ITEMS}

? t s8/free/all

>>>W: "FREE" is not a valid format name in file(s): 347-349

8/8/1 (Item 1 from file: 15)

ABI/Inform(R)

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02008809 50999645

****USE FORMAT 7 OR 9 FOR FULL TEXT****

A real find

Word Count: 814 **Length:** 2 Pages

Mar 6, 2000

Company Names:

Mercado Software Inc (NAICS:511210)

Geographic Names: United States; US

Descriptors: Software packages; Search engines; Electronic commerce

Classification Codes: 9190 (CN=United States); 5240 (CN=Software & systems); 9120 (CN=Product specific);

5250 (CN=Telecommunications systems & Internet communications)

Print Media ID: 14526

Trade Names: Mercado IntuiFind

8/8/2 (Item 1 from file: 9)

Business & Industry(R)

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02108555 Supplier Number: 25625201 (USE FORMAT 7 OR 9 FOR FULLTEXT)

A Real Find

March 06, 2000

Word Count: 781

Company Names: MERCADO SOFTWARE INC

Industry Names: Applications software; Network hardware and software; Software

Product Names: Communications software packages, except networking (737251); Business software packages
NEC (737275)

Concept Terms: All product and service information; **Product** introduction

Marketing Terms: All product marketing; Positioning-repositioning

Geographic Names: North America (NOAX); United States (USA)

8/8/3 (Item 2 from file: 9)

Business & Industry(R)

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02083495 Supplier Number: 25595233 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Galileo Buys Trip.com as GDSs Bolster Web Booking Strategies

February 14, 2000

Word Count: 867

Company Names: GALILEO INTERNATIONAL PARTNERSHIP (GALILEO CO (THE)); TRIP COM

Industry Names: Information industry; Travel & leisure

Product Names: Travel agencies (472400); On-line reservation services (737570)

Concept Terms: All company; All market information; All **product** and service information; E-Commerce; Inventory; Mergers, acquisitions & divestitures; **Product** introduction; Users
Geographic Names: North America (NOAX); United States (USA)

8/8/4 (Item 3 from file: 9)

Business & Industry(R)

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01498984 Supplier Number: 24199091 (USE **FORMAT 7 OR 9 FOR FULLTEXT**)

Internet World - L&H Previews Multiple Language Searching

March 11, 1998

Word Count: 414

Company Names: LERNOUT & HAUSPIE SPEECH PRODUCTS NV

Industry Names: Applications software; Computer; Software

Product Names: Speech recognition equipment (357759); Applications software packages NEC (737279)

Concept Terms: All company; All market information; All **product** and service information; Corporate strategy; Market size; **Product** introduction; Users

Geographic Names: North America (NOAX); United States (USA)

8/8/5 (Item 1 from file: 610)

Business Wire

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00478742 20010312071B7769 (USE **FORMAT 7 FOR FULLTEXT**)

Net4Domains.com Becomes First Keyword Registrar in India; India's Leading Internet Services Company To Sell RealNames Keyword Web Addresses

Monday, March 12, 2001 18:02 EST

Word Count: 826

Company Names: CONSULTANCY SERVICES LTD; NETWORKING AND COMMUNICATIONS SOLUTIONS; COMMUNICATIONS SOLUTIONS; MICROSOFT CORP

Geographic Names: INDIA; ASIA; INDIAN SUBCONTINENT; SOUTHERN ASIA

Product Names: INTERNET; NETWORKS; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; DATA COMMUNICATIONS

Event Names: SERVICES; TECHNOLOGY DEVELOPMENT

8/8/6 (Item 2 from file: 610)

Business Wire

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00478741 20010312071B7768 (USE **FORMAT 7 FOR FULLTEXT**)

Easyspace Becomes First Keyword Registrar in United Kingdom; A leading UK Domain Name Registrar Will Soon Sell RealNames Keyword Web Addresses

Monday, March 12, 2001 18:02 EST

Word Count: 828

Company Names: INTERNET CO INC; MICROSOFT CORP

Geographic Names: UNITED KINGDOM; EUROPEAN UNION; EUROPE; WESTERN EUROPE

Product Names: INTERNET; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

8/8/7 (Item 3 from file: 610)

Business Wire

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00474952 20010306065B3818

(USE FORMAT 7 FOR FULLTEXT)

RealNames Expands Web-Based Consumer Education Campaign On Keywords, Expects to Deliver 90 Million Messages a Month-Survey Shows 90 Percent of Consumers Plan to Continue Using Keyword Web Addresses; In Past Three Months...

Tuesday , March 6, 2001 09:00 EST

Word Count: 672

Company Names: BANK OF AMERICA CORP; BANKAMERICA CORP; MICROSOFT CORP

Geographic Names: CALIFORNIA; AMERICAS; NORTH AMERICA; USA

Product Names: EDUCATIONAL; INTERNET; ADVERTISING AND PROMOTION; INSTITUTIONS;

SOCIAL ISSUES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; MARKETING

Event Names: ADVERTISING AND PROMOTION; SOCIAL ISSUES

8/8/8 (Item 4 from file: 610)

Business Wire

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00423808 20001207342B1789 **(USE FORMAT 7 FOR FULLTEXT)**

WorldNames, Inc. Provides Multilingual Technology to Network Solutions for .com, .net and .org Registration Services

Thursday , December 7, 2000 09:21 EST

Word Count: 663

Company Names: verisign, inc.; network solutions, inc.; WORLD NAMES; NETWORK SOLUTIONS INC ; SCIENCE APPLICATIONS INTERNATIONAL CORP; VERISIGN INC; NASDAQ STOCK MARKET INC; INTERNET CO INC; TELIA AB

Product Names: COMPUTER SOFTWARE; DATABASES; INTERNET; COMPUTERS; INFORMATION MANAGEMENT; COMMUNICATIONS TECHNOLOGIES

Event Names: TECHNOLOGY DEVELOPMENT

8/8/9 (Item 5 from file: 610)

Business Wire

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00410341 20001115320B8088 **(USE FORMAT 7 FOR FULLTEXT)**

RealNames Announces Move to Open Registry for Its Keyword System-Three-Tier Distribution System To

Establish Keywords as Next Generation Internet Naming System; Shares New Revenue Streams with Country Participants

Wednesday , November 15, 2000 09:00 EST

Word Count: 1,278

Company Names: microsoft corp.

8/8/10 (Item 6 from file: 610)

Business Wire

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00147932 19991130334B1484 (USE FORMAT 7 FOR FULLTEXT)

MNIS (Manning & Napier Information Services) Launches CINDOR -- A Web-Based Multilingual Information Search & Retrieval System

Tuesday , November 30, 1999 12:24 EDT

Word Count: 696

Geographic Names: NEW YORK; UNITED KINGDOM; USA; AMERICAS; NORTH AMERICA; EUROPEAN UNION; EUROPE; WESTERN EUROPE

Product Names: COMPUTER SOFTWARE; INFORMATION MANAGEMENT; INTERNET; NETWORKS; TECHNOLOGY DEVELOPMENT; COMPUTERS; COMMUNICATIONS TECHNOLOGIES; DATA COMMUNICATIONS

Event Names: TECHNOLOGY DEVELOPMENT

8/8/11 (Item 1 from file: 810)

Business Wire

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0979338 BW1114

CA INFONET : NeXstar Pharmaceuticals Selects Infonet for Private Internet, Remote Access, IP Services; Infonet Provides Managed Network, End-to-End Delivery of Mission-Critical Data

February 16, 1999

Byline: Business Editors/High-Tech Writers

Word Count: 876

8/8/12 (Item 2 from file: 810)

Business Wire

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0821104 BW0022

VERITY : Alis Technologies and Verity Offer Multilingual Search and Retrieval

March 13, 1998

Byline: Business Editors/Technology Writers
Word Count: 890

8/8/13 (Item 3 from file: 810)
Business Wire
(c) 1999 Business Wire . All rights reserved.
0619091 BW0072

CISCO SYSTEMS : Cisco Launches First Chinese Language Web Site for Customer Support; Direct Connection to the PRC's National Internet Backbone Ensures Fast, Inexpensive Access

August 30, 1996

Byline: Business Editors & Computer Writers
Word Count: 582

8/8/14 (Item 4 from file: 810)
Business Wire
(c) 1999 Business Wire . All rights reserved.
0577977 BW0144

INTERNET WORLD EXHIBTRS : SPRING INTERNET WORLD '96 Exhibitor Previews

April 23, 1996

Byline: Business Editors/Computer Writers
Word Count: 3247

8/8/15 (Item 1 from file: 621)
Gale Group New Prod.Annou.(R)
(c) 2008 The Gale Group. All rights reserved.
02973948 **Supplier Number:** 77601374 (USE FORMAT 7 FOR FULLTEXT)
DotCC Limited Becomes Keyword Registrar, Focuses on Asia-Pacific Region.

August 28 , 2001
Word Count: 751
Publisher Name: Business Wire
Company Names: *RealNames Corp
Product Names: *7372000 (Computer Software)
Industry Names: BUS (Business, General); BUSN (Any type of business)
SIC Codes: 7372 (Prepackaged software)
NAICS Codes: 51121 (Software Publishers)

8/8/16 (Item 2 from file: 621)

Gale Group New Prod.Annou.(R)

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02825780 **Supplier Number:** 71248993 (USE FORMAT 7 FOR FULLTEXT)

RealNames Expands Web-Based Consumer Education Campaign On Keywords, Expects to Deliver 90 Million Messages a Month.

March 6 , 2001

Word Count: 709

Publisher Name: Business Wire

Company Names: *RealNames Corp

Product Names: *7372000 (Computer Software)

Industry Names: BUS (Business, General); BUSN (Any type of business)

SIC Codes: 7372 (Prepackaged software)

NAICS Codes: 51121 (Software Publishers)

8/8/17 (Item 3 from file: 621)

Gale Group New Prod.Annou.(R)

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02727896 **Supplier Number:** 66954063 (USE FORMAT 7 FOR FULLTEXT)

RealNames Announces Move to Open Registry for Its Keyword System.

Nov 15 , 2000

Word Count: 1378

Publisher Name: Business Wire

Company Names: *RealNames Corp

Product Names: *7372000 (Computer Software)

Industry Names: BUS (Business, General); BUSN (Any type of business)

SIC Codes: 7372 (Prepackaged software)

NAICS Codes: 51121 (Software Publishers)

8/8/18 (Item 4 from file: 621)

Gale Group New Prod.Annou.(R)

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01906120 **Supplier Number:** 54978388 (USE FORMAT 7 FOR FULLTEXT)

Netscape Communicator Leads International Browser Development With Support For 23 Languages on Multiple Platforms.

June 24 , 1999

Word Count: 952

Publisher Name: PR Newswire Association, Inc.

Company Names: *International Business Machines Corp.; Netscape Communications Corp.

Product Names: *3570000 (Office & Computing Machines); 7372000 (Computer Software) ; 7372681 (Internet Access Software)

Industry Names: BUS (Business, General); BUSN (Any type of business)
SIC Codes: 3570 (Computer and Office Equipment); 7372 (Prepackaged software)
NAICS Codes: 51121 (Software Publishers)
Ticker Symbols: IBM; NSCP

8/8/19 (Item 1 from file: 636)
Gale Group Newsletter DB(TM)
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03842400 **Supplier Number:** 48350727 (USE FORMAT 7 FOR FULLTEXT)

Internet World - L&H Previews Multiple Language Searching 03/11/98
March 11 , 1998
Word Count: 439
Publisher Name: Newsbytes News Network
Company Names: *Lernout and Hauspie N.V.
Event Names: *331 (Product development)
Geographic Names: *4EUNE (Netherlands)
Product Names: *7372670 (Voice Communications Software & Utilities)
Industry Names: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)
NAICS Codes: 51121 (Software Publishers)

8/8/20 (Item 2 from file: 636)
Gale Group Newsletter DB(TM)
(c) 2008 The Gale Group. All rights reserved.
03526245 **Supplier Number:** 47283800 (USE FORMAT 7 FOR FULLTEXT)

INTEGRATED INTELLIGENCE CORP: IIC debuts first multi-language search engine
April 9 , 1997
Word Count: 825
Publisher Name: M2 Communications
Industry Names: BUSN (Any type of business); INTL (Business, International)

8/8/21 (Item 1 from file: 16)
Gale Group PROMT(R)
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07201807 **Supplier Number:** 61408803 (USE FORMAT 7 FOR FULLTEXT)

A Real Find.(Mercado Software's Intuifind Merchant Catalog search and find software)(Brief Article)
March 6 , 2000
Word Count: 806
Publisher Name: BPI Communications, Inc.
Company Names: *Mercado Software Inc
Event Names: *336 (Product introduction)

Geographic Names: *1USA (United States)
Product Names: *7372640 (Electronic Commerce Software)
Industry Names: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)
SIC Codes: 7372 (Prepackaged software)
NAICS Codes: 51121 (Software Publishers)
Trade Names: Intuifind Merchant Catalog (Electronic commerce software)
Special Features: COMPANY
Advertising Codes: 57 New Products/Services

8/8/22 (Item 2 from file: 16)
Gale Group PROMT(R)
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07168665 **Supplier Number:** 61238657 (USE FORMAT 7 FOR FULLTEXT)

A Real Find.(Brief Article)
March 6 , 2000
Word Count: 806
Publisher Name: BPI Communications, Inc.
Company Names: *Mercado Software Inc
Event Names: *330 (Product information); 240 (Marketing procedures)
Geographic Names: *1USA (United States)
Product Names: *7372416 (Manufacturing, Distribution & Retailing Software)
Industry Names: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)
SIC Codes: 7372 (Prepackaged software)
NAICS Codes: 51121 (Software Publishers)
Trade Names: Intuifind Merchant Catalog (Electronic commerce software)
Special Features: COMPANY
Advertising Codes: 57 New Products/Services

8/8/23 (Item 1 from file: 20)
Dialog Global Reporter
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21784449 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Tongues of the web

Section Title: TQ
March 16, 2002
Word Count: 2793
Country Names/Codes: Russia (RU) ; United States of America (US)
Regions: Commonwealth of Independent States; Former USSR; Americas; North America; Pacific Rim

8/8/24 (Item 2 from file: 20)
Dialog Global Reporter
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18530842 (USE FORMAT 7 OR 9 FOR FULLTEXT)
AUGUST 28, 2001 - 08:25 EDT

August 28, 2001

Word Count: 711

Company Names: RealNames Corporation

Descriptors: Company News; Joint Ventures; Strategy

Country Names/Codes: Taiwan (TW)

Regions: Asia; Far East; Pacific Rim

Province/State: Taipei

SIC Codes/Descriptions: 7375 (Information Retrieval Services); 5961 (Catalog & Mail Order Houses)

Naics Codes/Descriptions: 514191 (On-Line Information Services); 45411 (Electronic Shopping & Mail-Order Houses)

8/8/25 (Item 3 from file: 20)

Dialog Global Reporter

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17280976 (USE FORMAT 7 OR 9 FOR FULLTEXT)

RealNames Promotes Terri Holbrooke to Chief Operating Officer; Former Senior VP of Marketing Leads RealNames in Creating Next Generation Standard for Internet Naming and Navigation

June 18, 2001

Word Count: 628

Company Names: Novell Inc; RealNames Corporation; Softbank Corp; Ziff Davis Inc

Descriptors: Human Resources & Employment; Company News; New Products & Services; Marketing; Appointments; General News

Country Names/Codes: United States of America (US)

Regions: Americas; North America; Pacific Rim

Province/State: California

SIC Codes/Descriptions: 7375 (Information Retrieval Services)

Naics Codes/Descriptions: 514191 (On-Line Information Services)

8/8/26 (Item 4 from file: 20)

Dialog Global Reporter

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16930547 (USE FORMAT 7 OR 9 FOR FULLTEXT)

OPINION: Internet Must Develop Its Multilingual Content to Reach the World

May 25, 2001

Word Count: 1024

Descriptors: Comment & Analysis; General News

Country Names/Codes: China (CN) ; United States of America (US)

Regions: Asia; Far East; Americas; North America; Pacific Rim
SIC Codes/Descriptions: 7375 (Information Retrieval Services)
Naics Codes/Descriptions: 514191 (On-Line Information Services)

8/8/27 (Item 5 from file: 20)

Dialog Global Reporter

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16838819 (USE **FORMAT 7 OR 9 FOR FULLTEXT**)

RealNames Launches Keyword Web Addresses for the Mobile Web in Asian and European Languages

May 23, 2001

Word Count: 811

Descriptors: New Products & Services; Marketing; Company News

Country Names/Codes: United States of America (US)

Regions: Americas; North America; Pacific Rim

Province/State: California

8/8/28 (Item 6 from file: 20)

Dialog Global Reporter

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16009329 (USE **FORMAT 7 OR 9 FOR FULLTEXT**)

Women of Hollywood Adopt Keyword Web Addresses to Help Fans Find Them More Easily Online

April 05, 2001

Word Count: 620

Company Names: Microsoft Corp

Descriptors: People; General News; New Products & Services; Marketing; Company News

Country Names/Codes: United States of America (US)

Regions: Americas; North America; Pacific Rim

Province/State: California

SIC Codes/Descriptions: 8999 (Services NEC); 7812 (Motion Picture & Video Tape Production)

Naics Codes/Descriptions: 71151 (Independent Artists Writers & Performers); 51211 (Motion Picture & Video Production)

8/8/29 (Item 7 from file: 20)

Dialog Global Reporter

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15581891 (USE **FORMAT 7 OR 9 FOR FULLTEXT**)

RealNames Corporation: Keyword Registries Deployed in 244 Countries-Domain Name Registrars Can Now Sell Keywords in All Countries and Languages

March 13, 2001

Word Count: 876

Company Names: RealNames Corporation

Descriptors: Prices; Company News; New **Products & Services;** Marketing
SIC Codes/Descriptions: 7375 (Information Retrieval Services); 5961 (Catalog & Mail Order Houses)
Naics Codes/Descriptions: 514191 (On-Line Information Services); 45411 (Electronic Shopping & Mail-Order Houses)

8/8/30 (Item 8 from file: 20)

Dialog Global Reporter

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15564651 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Keyword Registries Deployed in 244 Countries – Domain Name Registrars Can Now Sell Keywords in All Countries and Languages

March 12, 2001

Word Count: 902

Descriptors: New **Products & Services;** Marketing; Company News

Country Names/Codes: Australia (AU)

Regions: Australasia; Pacific Rim

8/8/31 (Item 9 from file: 20)

Dialog Global Reporter

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15267857 (USE FORMAT 7 OR 9 FOR FULLTEXT)

RealNames Keyword Technology Simplifies Access to Wireless Web; Keywords for the Mobile Internet Simplify Navigation, Allow Mobile Operators to Offer Enhanced Services

February 21, 2001

Word Count: 742

Company Names: American Express Co Inc; Amazon.com Inc; RealNames Corporation

Descriptors: Company News; New **Products & Services;** Marketing; Government News

Country Names/Codes: France (FR)

Regions: Europe; European Union; Mediterranean; Western Europe

SIC Codes/Descriptions: 6211 (Security Brokers & Dealers); 5510 (New & Used Car Dealers); 7375 (Information Retrieval Services); 4812 (Radiotelephone Communications)

Naics Codes/Descriptions: 52312 (Securities Brokerage); 4411 (Automobile Dealers); 514191 (On-Line Information Services); 513322 (Cellular & Other Wireless Telecommunications); 51332 (Wireless Telecom Carriers exc Satellite)

8/8/32 (Item 10 from file: 20)

Dialog Global Reporter

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14163611 (USE FORMAT 7 OR 9 FOR FULLTEXT)

WAP baffles and restricts; wireless net moves beyond its block

December 11, 2000

Word Count: 769

Descriptors: New Products & Services; Marketing; Company News; Science & Technology; General News

Country Names/Codes: India (IN)

Regions: Asia; South Asia

SIC Codes/Descriptions: 3663 (Radio & TV Communications Equipment); 7372 (Prepackaged Software)

Naics Codes/Descriptions: 33422 (Radio TV Broadcast & Wireless Communications Equipment Mfg); 51121 (Software Publishers)

8/8/33 (Item 11 from file: 20)

Dialog Global Reporter

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13815796 (USE FORMAT 7 OR 9 FOR FULLTEXT)

RealNames: RealNames announces move to open Registry for its Keyword system; Three tier distribution system to establish Keywords as next generation Internet naming system; Shares new revenue streams with country participants

November 16, 2000

Word Count: 1246

Company Names: RealNames Corporation

Descriptors: Company News; New Products & Services; Marketing

Country Names/Codes: United Kingdom (GB)

Regions: Europe; European Union; Western Europe

Province/State: England

SIC Codes/Descriptions: 7375 (Information Retrieval Services)

Naics Codes/Descriptions: 514191 (On-Line Information Services)

>>>W: "FREE" is not a valid format name in file(s): 347-349

? t s8/k/12

8/K/12 (Item 2 from file: 810)

Business Wire

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...VRTY), a leading provider of viewing, search, and retrieval applications for the enterprise and the Internet, are offering powerful **multilingual** search and retrieval of information on intranets and Web sites.

This unites Verity's indexing and search **products** with Alis' linguistic know-how.

Alis' and Verity's new multilingual search and retrieval technology is an important component of the Alis Translation Solutions, a family of **products** and services designed to provide the highly tailored and integrated translation solutions that large

corporations require. This particular application is designed to allow users to enter a search **query** in their **own language**, search content in a different language, and obtain the results in their **own language**.

The **query** string itself is automatically translated before performing the search, and the resulting summaries are translated into the language of the **query**. In the final steps of the search, users are presented with the complete document in the same language as that of their initial **query**.

"This partnership with Verity directly addresses the need for international companies to provide access to...

...Search Information Server nicely rounds out our Web solution by enabling people to gain full **multilingual** access to **Web** documents. By extending **queries** across different languages, one can obtain a much more complete set of qualified search results...

...adds significant value to large online information publishers, wishing to offer international users or subscribers **access** to content stored natively in **languages** other than their **own**."

By implementing this capability to search information located anywhere on an intranet or Web site...

...to many types of documents in different languages such as technical manuals (effectively reducing training **costs**) and benefit from simplified management on a global scale. Online publishers and Web developers can...

...changing content.

International Data Corporation predictions '98 state that: "In 1998, among key technologies and **products** that support the growth of the Web as a marketplace will be **Web language** translation. The 42% of Web users who reside outside the United States represent the fastest growing part of the **Web** population. Being **multilingual** is becoming a fundamental "skill" for any commercial site; this is increasingly true for individual surfers. We predict that in 1998, **products** and services that support translation of Web content (e.g. from Alis Technologies, Transparent **Language**, Digital's AltaVista **site** and others) will become critical tools for the Web community." About Verity

Verity, Inc. was...

...searching, retrieving and filtering information across the Internet, enterprise and CD-ROM's. Verity's **products** are

used by 1,000 corporations, government agencies, on-line service providers, Internet publishers and...

...Mirror Pathfinder.

This release contains forward-looking statements relating to Verity and its SEARCH'97 **products** under development, including the expected features and performance and expected release dates. The successful development and release dates for these **products** are subject to potential delay and other risks inherent in software development. Also, there is no assurance that the **products** will achieve market acceptance, due to the rapidly changing market for the company's **products**, competition and other factors. These and other risks relating to Verity's business and **product** development efforts are as set forth in the company's Form 10-K as filed...

...such as W3C, the Internet Society and the Unicode Consortium, which steer the development of **Internet** and **language**

standards. Alis' head office is located in Montreal with field offices in Ottawa, Paris, Dubai...

...Alis Technologies Inc.

Kathleen Levesque, 514/747-2547

klevesque@alis.com

http://www.alis.com

KEYWORD: CALIFORNIA

INDUSTRY KEYWORD

: COMED COMPUTERS/ELECTRONICS TELECOMMUNICATIONS
INTERACTIVE/MULTIMEDIA/INTERNET TRADESHOW

Today's News On The Net - Business...

? ts8/7/12

8/7/12 (Item 2 from file: 810)

Business Wire

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0821104 BW0022

VERITY : Alis Technologies and Verity Offer Multilingual Search and Retrieval

March 13, 1998

Byline: Business Editors/Technology Writers

Spring Internet World

LOS ANGELES--(BUSINESS WIRE)--March 13, 1998--Alis Technologies Inc., a leader in the field of language-handling technology, and Verity, Inc. (NASDAQ:VRTY), a leading provider of viewing, search, and retrieval applications for the enterprise and the Internet, are offering powerful **multilingual** search and retrieval of information on intranets and Web sites.

This unites Verity's indexing and search **products** with Alis' linguistic know-how.

Alis' and Verity's new multilingual search and retrieval technology is an important component of the Alis Translation Solutions, a family of **products** and services designed to provide the highly tailored and integrated translation solutions that large corporations require. This particular application is designed to allow users to enter a search **query** in their **own language**, search content in a different language, and obtain the results in their **own language**.

The **query** string itself is automatically translated before performing the search, and the resulting summaries are translated into the language of the **query**. In the final steps of the search, users are presented with the complete document in the same language as that of their initial **query**.

"This partnership with Verity directly addresses the need for international companies to provide access to information across a growing span of languages," says Iain Drummond, Vice President, Strategic Partnerships, Alis Technologies Inc. "The addition of the Search Information Server nicely rounds out our Web solution by enabling people to gain full **multilingual** access to **Web** documents. By extending **queries** across different languages, one can obtain a much more complete set of qualified search results."

"Searching for information in collections maintained in different languages is a common requirement among multinationals," says Ron Weissman, Vice President of Worldwide Marketing at Verity. "We believe that the combination of Alis Translation Solutions with our Verity Information Server will offer substantial additional value to our multinational customers. We also believe that it adds significant value to large online information publishers, wishing to offer international users or subscribers **access** to content stored natively in **languages** other than their **own**."

By implementing this capability to search information located anywhere on an intranet or Web site, corporations can streamline their worldwide communications with employees, customers and partners; provide quick access to many types of documents in different languages such as technical manuals (effectively reducing training **costs**) and benefit from simplified management on a global scale. Online publishers and Web developers can also now provide multilingual

access to rapidly changing content.

International Data Corporation predictions '98 state that: "In 1998, among key technologies and **products** that support the growth of the Web as a marketplace will be **Web language** translation. The 42% of Web users who reside outside the United States represent the fastest growing part of the **Web** population. Being **multilingual** is becoming a fundamental "skill" for any commercial site; this is increasingly true for individual surfers. We predict that in 1998, **products** and services that support translation of Web content (e.g. from Alis Technologies, Transparent **Language**, Digital's AltaVista **site** and others) will become critical tools for the Web community."

About Verity

Verity, Inc. was founded in April 1988 and is headquartered in Sunnyvale, Calif. Verity develops and markets software tools and applications for searching, retrieving and filtering information across the Internet, enterprise and CD-ROM's. Verity's **products** are used by 1,000 corporations, government agencies, on-line service providers, Internet publishers and developers worldwide. Verity partners include Adobe Systems, AT&T, CNet, Cisco, Compaq, Dow Jones, Financial Times, NewsEDGE Corporation, Informix, NEC, Netscape Communications, PC DOCS, SAP, SCO, Siemens Nixdorf, Sybase, Tandem and Times Mirror Pathfinder.

This release contains forward-looking statements relating to Verity and its SEARCH'97 **products** under development, including the expected features and performance and expected release dates. The successful development and release dates for these **products** are subject to potential delay and other risks inherent in software development. Also, there is no assurance that the **products** will achieve market acceptance, due to the rapidly changing market for the company's **products**, competition and other factors. These and other risks relating to Verity's business and **product** development efforts are as set forth in the company's Form 10-K as filed with the Securities and Exchange Commission.

About Alis Technologies

Incorporated in 1981, Alis Technologies excels at language implementation in the information technology industry, specifically for the Internet and intranets. Alis provides integrated solutions by bringing together its own core technology and that of top partners in the translation industry, to help large organizations solve their language communication and translation problems. Alis partners include

Alphabyte, Lexitech&TransLex, Los Angeles Times, Microstar, Mitsui, Movmento, NeocorTech, Systran, Toshiba, Transparent Language, Triad Data, Verity and Xerox.

Alis Technologies plays a leading role on international committees such as W3C, the Internet Society and the Unicode

Consortium, which steer the development of **Internet** and **language** standards. Alis' head office is located in Montreal with field offices in Ottawa, Paris, Dubai, Cairo and Tokyo as well as a direct sales infrastructure in the United States.

Note to Editors: Demonstrations of this communication-enabling technology in Spanish and French to/from English will be given at Spring Internet World '98 at the Verity/Alis Technologies booth (2060).

CONTACT: Verity, Inc.
Nancy Tatum, 408/542-2224
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or
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Kathleen Levesque, 514/747-2547
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<http://www.alis.com>

KEYWORD: CALIFORNIA

INDUSTRY KEYWORD

: COMED COMPUTERS/ELECTRONICS TELECOMMUNICATIONS
INTERACTIVE/MULTIMEDIA/INTERNET TRADESHOW

Today's News On The Net - Business Wire's full file on the Internet
with Hyperlinks to your home page.
URL: <http://www.businesswire.com>

>

? ts8/k/1-33

8/K/1 (Item 1 from file: 15)

ABI/Inform(R)

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Text:

...accepts ambiguity and expects error.

"[IntuiFind] bridges the gap between how the customer defines the **products** and how the catalog defines the **products**," said Menachem Cohen, chief executive officer for Mercado. "It bridges the gap between man and..."

...formation) and 50 other linguistic tools and correction engines, IntuiFind permits shoppers to use their **own plain-language**

queries to find the **products** they want, without being constrained by database structure, terminology or even spelling.

That means that...

...IntuiFind, the user can search for something as vague as "fraternity & beluchi." Even though the **query** contains a sketchy description and misspellings, the search engine manages to come up with the...

...customer retention and conversion rates to go up," said Yaron Dycian, Mercado's director of **product** marketing. "If you offer the capability to find **products**, you'll convert people to shoppers." Towerrecords.com, a Sacramento, Calif. e-tailer, added the...

...to the exact item they're looking for, IntuiFind automatically generates powerful links to related **products** in a cross-selling initiative. For instance, the software finds other Belushi projects as well...

...customers to conduct searches in which they set specific parameters and categories based on size, **price** and configuration specifications, an attractive feature for Net market makers, or distributors on the Web. Such searches enable users to compare similar **products** from different vendors with one request, protecting buyers from the terminology and structural inconsistencies common...

...see manufacturing equipment data.

IntuiFind also offers translation engines that enable consumers to use their **own language** to search a catalog created in another language. The feature makes for a **multilingual shopping site** and is ideal for companies targeting a global audience. The software supports 13 languages and...

...the IntuiFind software package into a company's existing infrastructure in about four weeks. The **cost** starts at about \$50,000 for the software, \$50,000 for deployment and implementation and...

...com, a Palo Alto, Calif. aggregated catalog site, and USOPNET.COM, the U.S. Office **Products'** e-commerce site based in Chicago, to its 51-customer base. Other customers include construction...

8/K/2 (Item 1 from file: 9)

Business & Industry(R)

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ABSTRACT:

...interpret incorrect phraseology or ambiguous terminology. In order to allow e-shoppers to use their own language to find what they want with no hindrance from database structure, restricted terminology or spelling...

TEXT:

...accepts ambiguity and expects error.

"(IntuiFind) bridges the gap between how the customer defines the **products** and how the catalog defines the **products**," said Menachem Cohen, chief executive officer for Mercado. "It bridges the gap between man and..."

...formation) and 50 other linguistic tools and correction engines, IntuiFind permits shoppers to use their **own plain-language queries** to find the **products** they want, without being constrained by database structure, terminology or even spelling.

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Towerrecords.com, a Sacramento, Calif. e-tailer, added the...

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...customers to conduct searches in which they set specific parameters and categories based on size, **price** and configuration specifications, an attractive feature for Net market makers, or distributors on the Web. Such searches enable users to compare similar **products** from different vendors with one request, protecting buyers from the terminology and structural inconsistencies common...

...see manufacturing equipment data.

IntuiFind also offers translation engines that enable consumers to use their **own language** to search a catalog created in another language. The feature makes for a **multilingual shopping site** and is ideal for companies targeting a global audience. The software supports 13 languages and...

...the IntuiFind software package into a company's existing infrastructure in about four weeks. The **cost** starts at about \$50,000 for the software, \$50,000 for deployment and implementation and...

...com, a Palo Alto, Calif. aggregated catalog site, and USOPNET.COM, the U.S. Office **Products'** e-commerce site based in Chicago, to its 51-customer base. Other customers include construction...

Concept Terms:

All **product** and service information...

...**Product** introduction

Marketing Terms:

All **product** marketing...

8/K/3 (Item 2 from file: 9)

Business & Industry(R)

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TEXT:

...future of these partnerships.)

Other technologies include IntelliTrip, a Web application that lets consumers simultaneously **query** multiple airline Web sites for inventory and **prices**; and CompanyTrip, a corporate travel management tool for small- and medium-size businesses.

In addition...

...are focusing on being the Internet booking engine rather than having our name on the **product**," she says.

Worldspan could, however, become a player in the mega-site being developed by...

...such as agencies and suppliers in local markets. These include Telefonica Interactiva, a provider of **Internet access** and **local-language** content in Spanish and Portuguese-speaking countries.

All this activity makes clear that while many...

Concept Terms: ...All product and service information... ..**Product** introduction

Marketing Terms:

8/K/4 (Item 3 from file: 9)

Business & Industry(R)

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(Lemout & Hauspie's Coronado client/server technology allows users to type search **query** terms in their **native language** and receive machine translated summaries in the same language)

TEXT:

...98 to demonstrate Coronado, a beta multiple language search technology which begins to break the **Internet language** barrier.

...H plans to market to large businesses, academic settings, and research environments. Simply stated, the **product** allows users to type search **query** terms in their **native language** and receive machine translated summaries in the same language. A custom search feature allows users...

...quickly provides enough information to determine if the document has enough information to warrant the **cost** and time of human translation."

Human and translation services are only one segment of the L&H speech technology strategy. The company's **products** include a line of continuous speech dictation **products**, the speech recognition inside Microsoft's Auto PC, a wide variety of specific text-to...

...e-mail readers, and core audio compression and decompression technologies.

More information regarding L&H **products** and services is available at <http://www.lhs.com> .

Reported by Newsbytes News Network: [http...](http://www.newsbytes.com)

Company Names: LERNOUT & HAUSPIE SPEECH PRODUCTS NV

Industry Names:

Concept Terms: ...All product and service information... ...**Product** introduction

Marketing Terms:

8/K/5 (Item 1 from file: 610)

Business Wire

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Net4Domains.com Becomes First Keyword Registrar in India; India's Leading Internet Services Company To Sell RealNames Keyword Web Addresses

Text:

...part of Net4India, India's leading Internet services and solutions company, has become the first **Keyword** Registrar in India and will soon begin selling **Keyword** Web addresses from their Web site to Indian businesses. The agreement indicates a long-term partnership between the two companies.

Keywords consist of simple company, brand and **product** names that are easier for people to remember and use, than long and cumbersome URL...

...registering close to 100,000 domain names over the last year. Along with domain names, **Keywords** will soon be available for purchase in India from their Web site at www.net4domains.com. "We see **Keywords** as the natural extension of our business, and as the next logical layer on top...

...in this space. The market potential in India is tremendous, and we are confident that **Keywords** are a compelling solution for our customers."

...Internet naming standard," said Keith Teare, CEO of RealNames. "Through Net4India and Net4Domains market leadership, **Keywords** are poised for tremendous adoption. We look forward to a long and mutually beneficial relationship...

...has developed a business model whereby local country Registries, having negotiated the exclusive license to **Keywords** in their territory, in turn license Registrars to sell **Keywords** to customers. The country Registry retains local control over the **Keyword** namespace and the revenue from **Keywords** is retained to a significant extent by all of the local partners. This model encourages the proliferation of **Keywords** as the next generation naming layer for the Internet. For more information on RealNames Global Registry Services and to apply for a country **Keyword** Registry license, please e-mail grs@realnames.com. To find out more information on becoming...

...offers Domain registration services. The company was the first to bring down the domain registration **prices** to Rs. 650/- per year from the \$70 for two years being offered to the...

...Hosting, Server Co-location, Web Design and Consultancy Services; Networking and Communications Solutions.

About RealNames **Keywords**

Keywords bury the Web's technical complexity and are fast becoming the powerful new navigation standard for the Internet. **Keywords** simplify and improve the Internet experience, replacing the 'www's,' dashes, symbols and dot-whatever...

...from a PC, or on a mobile phone utilizing the Openwave(TM) Mobile Access Gateway, **Keywords** take users directly and intuitively to the information they seek, at no **cost** and with no special downloads or registration.

Keywords provide the only global addressing system that allows people to navigate the Web using **Keywords** in their **native language** and character sets.

About RealNames Corporation

RealNames Corporation is a global infrastructure provider of **Keywords**, a superior Web naming and navigation platform that improves on the existing Domain Name System. **Keywords** replace complicated URLs with simple names and brands and work in the consumer's **native language**, making the **Internet** easier to use. The RealNames **Keyword** system has been integrated into

Microsoft's
Internet Explorer browser and is available for integration...

...Access Gateway, as well as in leading search and portal sites. Like domain names, RealNames **Keywords** are available through a Registry/Registrar worldwide channel. Founded in 1996, RealNames is based in...

...offices in New York City, London, Hamburg, Tokyo and Seoul.
For more information, please use **Keyword:** RealNames to visit our Web site.

Note to Editors: RealNames, RealNames System, RealNames Service, Real...

...or registered service marks of
RealNames Corporation.

To access the RealNames press center go to: **Keyword:** RealNames Press Room

CONTACT: RealNames Corporation
 Katie Greene, 650/486-5686
 kgreene@realnames.com
 or...

8/K/6 (Item 2 from file: 610)

Business Wire

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Easyspace Becomes First Keyword Registrar in United Kingdom; A leading UK Domain Name Registrar Will Soon Sell RealNames Keyword Web Addresses

Text:

...today announced that Easyspace, the UK's most successful ICANN Registrar, has become the first **Keyword** Registrar in the UK and will begin selling **Keyword** Web addresses through their newly designed Web site starting March 20th.

Keywords consist of simple company, brand and **product** names that are easier for people to remember and use than long and cumbersome URL...

...50,000 domain names every month. Beginning next week, customers will be able to purchase **Keywords** in the UK along with

domain names
from their Web site at **Keyword:** Easyspace, or www.easyspace.com.

...domain name provider here to
recognize the need for a next-generation naming standard through
Keywords. We
look forward to offering this valuable service to our customers."

"The UK has the...

...through our relationship with Easyspace, more businesses and individuals

will
have the ability to register **Keywords** to make finding their Web
sites easier,"
said Keith Teare, CEO of RealNames. "Easyspace will...

...has developed a business model whereby local country Registries,
having negotiated the exclusive license to **Keywords** in their
territory, in
turn license Registrars to sell **Keywords** to customers. The country
Registry
retains local control over the **Keyword** namespace and the revenue
from **Keywords**
is retained to a significant extent by all of the local partners. This
model
encourages the proliferation of **Keywords** as the next generation
naming layer
for the Internet. For more information on RealNames Global Registry
Services
and to apply for a country **Keyword** Registry license, please e-mail
grs@realnames.com. To find out more information on becoming...

...domain
name registration, and a range of supporting packages that provide fast,
user
friendly, and **cost**-effective take-up and management of Web presence.
In
January 2000, Easyspace become the UK...

...States Department of Commerce. ICANN accreditation allows
Easyspace to register domains directly, thereby significantly reducing
costs.
This **cost** reduction has been passed onto customers demonstrating
Easyspace's
commitment to providing the widest possible...

...emerging as the services offered by the company are available at
approximately 40% of the **cost** of the industry average.

About RealNames **Keywords**

Keywords bury the Web's technical complexity and are fast becoming the powerful new navigation standard for the Internet. **Keywords** simplify and improve the Internet experience, replacing the 'www's,' dashes, symbols and dot-whatever...

...from a PC,
or on a mobile phone utilizing the Openwave(TM) Mobile Access Gateway, **Keywords** take users directly and intuitively to the information they seek, at no **cost** and with no special downloads or registration. **Keywords** provide the only global addressing system that allows people to navigate the Web using **Keywords** in their **native language** and character sets.

About RealNames Corporation

RealNames Corporation is a global infrastructure provider of **Keywords**, a superior Web naming and navigation platform that improves on the existing Domain Name System. **Keywords** replace complicated URLs with simple names and brands and work in the consumer's **native language**, making the **Internet** easier to use. The RealNames **Keyword** system has been integrated into Microsoft's Internet Explorer browser and is available for integration...

...Access Gateway, as well as in leading search and portal sites. Like domain names, RealNames **Keywords** are available through a Registry/Registrar worldwide channel. Founded in 1996, RealNames is based in...

...offices in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use **Keyword**: RealNames to visit our Web site.

RealNames, RealNames System, RealNames Service, Real Name Service and...

...or registered service marks of RealNames Corporation.

To access the RealNames press center go to: **Keyword**: RealNames Press Room

CONTACT: RealNames Corporation
Katie Greene, 650/486-5686
kgreene@realnames.com

or...

8/K/7 (Item 3 from file: 610)

Business Wire

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RealNames Expands Web-Based Consumer Education Campaign On Keywords, Expects to Deliver 90 Million Messages a Month-Survey Shows 90 Percent of Consumers Plan to Continue Using Keyword Web Addresses; In Past Three Months...

Text:

...service for Web addresses, is expanding its Web-based educational campaign about the benefits of **Keywords** and how to use them. The campaign now provides educational messages to users of **Keywords** within Microsoft Internet Explorer, MSN Search, AltaVista, and LookSmart on how **Keywords** make it easy to go directly to specific sites using common brand and **product** names in place of complicated URL Web addresses.

The campaign marks one of the first...

...over 40 million messages to users. With the expansion to include more online properties and **Keywords**, RealNames now expects to deliver 90 million messages a month, creating what could be the...
...000 users during the pilot period, 90 percent of respondents said they plan to use **Keywords** in the future.

"**Keywords** are the simplest way to get to specific sites on the Internet, without having to...

...simpler to use. The survey results are compelling proof that the ease of use of **Keywords** means that people will keep using them to directly find the things they're looking...

...engaging the user, and remain unobtrusive to the underlying content and navigation function. When select **Keywords**, such as Bank of America or Ford Explorer, are used to navigate to a Web page, a slim rectangular portion of the page

displays educational messaging about **Keywords**, along with an option to provide more detailed information if clicked. The program does not...

...on the Web page, is not an advertisement, and can be exited easily.

About RealNames **Keywords**

Keywords bury the Web's technical complexity and are fast becoming the powerful new navigation standard for the Internet. **Keywords** simplify and improve the Internet experience, replacing the 'www's,' dashes, symbols and dot-whatever...

...engine from a PC, or on a mobile phone utilizing Openwave's Mobile Access Gateway, **Keywords** take users directly and intuitively to the information they seek, at no **cost** and with no special downloads or registration. **Keywords** provide the only global addressing system that allows people to navigate the Web using **Keywords** in their **native language** and character sets.

About RealNames Corporation

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...Access Gateway, as well as in leading search and portal sites. Like domain names, RealNames **Keywords** are available through a Registry/Registrar worldwide channel. Founded in 1996, RealNames is based in...

...offices in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use **Keyword:** RealNames to visit our Web site.

RealNames, RealNames System, RealNames Service, Real Name Service and...

...or registered service marks of RealNames Corporation.

To access the RealNames press center go to: **Keyword:** RealNames Press Room

CONTACT: RealNames Corporation, Redwood City
Katie Greene, 650/486-5686
kgreene@realnames...

8/K/8 (Item 4 from file: 610)
Business Wire
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Text:

WorldNames, Inc. a leader in
multilingual Internet domain name registration and
infrastructure services,
and Network Solutions, Inc. (NSI), a VeriSign, Inc. company...

...looked at all the competing multilingual domain
name technologies and chose the WorldNames MLDNS(TM) **product**," said
J. William
Semich, President and CEO of WorldNames. "Since the license agreement also
allows...

...ASCII encodings of non-English domain names; a Multilingual WHOIS Server
which accepts non-ASCII **local-language queries** to its
database and responds
with both the ASCII-RACE encoding and the UNICODE encoding...

...and Numbers (ICANN); a
Multilingual HTTP URL Redirect technology which will redirect any non-ASCII
local-language HTTP query to an active ASCII Web site
URL; and MLBIND, a
multilingual version of the industry...

...multilingual .com,
.net and .org domain names. WorldNames is also an active member of the
Multilingual Internet Names Consortium (MINC).

WorldNames' .NU Domain division has been accepting active registrations of
multilingual Web addresses for nearly a year now at
<http://www.nunames.nu>
(using both ASCII and...

...the Top Level Domain registry and registrar business community. The company was launched to provide **cost-efficient** DNS technical support, infrastructure support and applications services to gTLDs and to ccTLDs which...

...services to several ccTLDs including .NU Domain, .AS, .PH and others.

For examples of WorldNames **Multilingual Web** Address Services on the Internet or to register your own **Multilingual Web** Address(TM) see:
<http://www.worldnames.net>.

CONTACT: MacSweeney PR
Laura MacSweeney
+1 781-395...

8/K/9 (Item 5 from file: 610)
Business Wire

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RealNames Announces Move to Open Registry for Its Keyword System-Three-Tier Distribution System To Establish Keywords as Next Generation Internet Naming System; Shares New Revenue Streams with Country Participants

Text:

RealNames Corporation, the market leading provider of Internet **Keywords**, today announced the formation of a Global Registry/Registrar system for selling and distributing **Keywords**. The three-tier distribution channel consists of RealNames Global Registry Services responsible for licensing Country Registries and providing the back-end systems for registering and resolving Internet **Keywords** worldwide; Country Registries responsible for appointing multiple Registrars in each country; and, Registrars who will sell Internet **Keywords** directly to customers. **Keyword** technology is a Web addressing and navigation system that uses common names in place of complicated and cumbersome URL Web addresses. Internet **Keyword** resolutions are based on the emerging IETF

standard, Common
Name Resolution Protocol (GNRP).
RealNames selected...

...venue for the announcement of the
opening to Country Registries and Registrars of the Internet **Keyword**
system.
The meeting is also the ideal place to continue the industry discussion,
begun
at...

...better meet future requirements of the Internet.

The Need for a Modernized Naming System and **Keyword** Global Registry Services

A **Keyword**-based naming system will address many of the difficulties
currently
facing the URL naming layer...

...like voice and natural language, as well as
today's browsers and search engines.
Internet **Keywords** overcome the limitations of URL Web addresses
because they
support **local language** character sets with Unicode, extend
easily to new
Web-enabled devices, handle diverse types of...

...their
use of bandwidth, and present an intuitive, user-friendly interface to
consumers.
"The Internet **Keyword** architecture is a great companion to DNS,
which is
essential for creating an easy, open...

...a company's main Web site,"
said Michael Hoch, research analyst at Aberdeen Group. "Internet
Keywords let
businesses direct customers to specific resources within a company, not
just
to its virtual front door. The new partnership model announced by RealNames
will help the company expand Internet **Keywords** to a worldwide
service
affordable by any size of business."

RealNames Global Registry Services
The...

...of RealNames Global Registry Services, its Country Registries

and Registrars is designed to enable Internet **Keywords** to reach worldwide ubiquity quickly and efficiently as a next generation naming service.

"We believe Internet **Keywords** are the solution for extending DNS with a modernized naming layer," said Keith Teare, CEO and founder of RealNames. "What's more, **Keywords** have already attained critical mass within the industry as the default naming system on Microsoft...

...Link(TM) Server. What remains to be done now is to increase the distribution of **Keywords** worldwide, which is where our Global Registry Services comes in."

RealNames will provide and host an open registration **product** based on combined **Keyword** and UDDI (Universal Description, Discovery and Integration) specification registrations to the Country Registries and their...
...information on the Internet. In addition to providing Unicode routing, using the CNRP specification for **Keyword** resolutions and registration, the RealNames Global Registry Services will also provide statistical tracking and reporting of Internet **Keyword** usage for its Country Registries and their Registrars.

RealNames will offer application developers rich, open...

...entity in each country, the Country Registry, to act as the wholesale supplier of Internet **Keywords** and services. The Country Registry will appoint multiple Registrars within its country to sell Internet **Keywords** to customers. Country Registries will award **Keywords** based on user expectation. Disputes will be handled via independent third parties appointed by RealNames Global Registry Services. Country Registries will receive revenues based on their Registrars' sales of **Keywords** and resolutions. The Country Registry's relationship to RealNames Global Registry Services will be based on an aggressive wholesale pricing model. Registrars will serve as the interface to customers selling **Keywords** for both Internet and wireless activations, as well as other value added services such as tracking and reporting. A Registrar will be entitled to sell **Keywords** into any language and character set to its customers.

These

Keywords can also be entered by the host Registry into additional Country Registries.

With today's...

...the process of selecting Country Registries, with initial appointments expected early next year. A detailed **pricing** announcement will be forthcoming. For more information on RealNames Global Registry Services and to apply...

...President of Strategic Development, at
jfurrier@realnames.com or call (650) 486-5764.

About Internet **Keywords**

RealNames Corporation is the leading provider of Internet **Keywords**, a superior Web addressing system based on common names rather than complicated URLs. When entered into the browser address line or used within a search engine, Internet **Keywords** take users directly and intuitively to the information they want online from any device and in their **own language**. Companies use **Internet Keywords** to enhance their brand identities and make it easier for customers to find them online. The RealNames Internet **Keywords** system runs on a scalable, powerful technology platform composed of routers, databases, and management tools...

...and allow portals, search engines and communication service providers to create and deliver new Internet **products** and businesses. Internet **Keywords** simplify and improve the Internet experience, while delivering a navigation system that matches the Web's global promise.

About RealNames Corporation

RealNames Corporation, a market leader in Internet **Keyword** navigation, develops and markets **products** and services that simplify Web navigation and enable media convergence. Major brands can use RealNames **products** and services to help improve their return on total advertising spending by unifying their

identity online and offline. Internet **Keywords** have been integrated into Microsoft's Internet Explorer browser, and are used by leading search...in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use Internet **Keyword**: RealNames to visit our Web site. RealNames, RealNames System, RealNames Service, Real Name Service and...

8/K/10 (Item 6 from file: 610)

Business Wire

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MNIS (Manning & Napier Information Services) Launches CINDOR -- A Web-Based Multilingual Information Search & Retrieval System

Text:

MNIS (Manning & Napier Information Services) will launch its new innovative **product**, CINDOR, a **web-based multilingual** search system, at the Online Information '99 trade show in London, England, on December 7, 1999.

CINDOR offers users the ability to search diverse multilingual content using a single **query** in their **preferred language**. CINDOR will then deliver precise **retrieval** results in a variety of languages based on powerful language-independent concept matching.

As an integral part of MNIS's online **products** and services, CINDOR provides access to national and global intellectual property collections such as patent...

...markets and for companies who understand the importance of intellectual asset management," said Mary McKenna, **Product** Manager for MNIS-TextWise Labs. "CINDOR can provide high performance multilingual knowledge management for these...

...Conceptual Interlingua. This powerful tool supports precise searching by mapping terms and concepts from both **queries** and documents to a central glossary. The Conceptual Interlingua's enhanced retrieval effectiveness is a distinct advantage over **keyword**-based systems that rely on exact matching of words or word stems, often based on incorrect automatic machine translations.

A single **query** in the user's **native** or **preferred language** is sufficient to search against the full range of multilingual content. **Queries** are specified as natural language to allow users to express completely and naturally their information...

...translation system.

"The unique technology encompassed in CINDOR's proprietary Conceptual Interlingua framework provides this **product** with significant advantages in searching across multilingual content," said Paraic Sheridan, Director of MNIS-TextWise...

...added soon. The system is designed for easy addition of new languages.

CINDOR provides a **cost**-effective entry and subsequent expansion into multilingual search technology. No additional software is needed to...

...at the Online Information '99 Exhibition in London at Stand 333 Gallery for a powerful **product** demonstration, <mailto:service@mnis.com>, or visit <http://www.textwise.com>.

MNIS is a leading...

8/K/11 (Item 1 from file: 810)
Business Wire
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...addition, NeXstar needed to provide network access for its traveling executives and staff while offering **native language** support at each **site**.

NeXstar Pharmaceuticals (NeXstar) was founded in 1995 as the result of a merger between California...

...criteria for his new system. It needed to: 1) Be more secure, 2) Provide worldwide **access**, 3) Offer **native language** support **locally** at each site, 4) Be **cost**-effective and 5) Allow for administration to be done from Boulder. He and his network...

...the sites. Their decision was based on the technical expertise of the Infonet staff, speed, **price**, worldwide **access**, **native language** support -- and NeXstar's ability to handle server management from the Boulder hub.

"My staff...

...commerce and integrated voice/data solutions. Infonet provides a full suite of messaging and collaborative **products** and services. Infonet's services are supported locally in 59 countries.

Infonet's World Network...

...310/335-2875

or

Creative Marketing Group
Marti Colwell, 619/458-1818
marticolwell@mindspring.com

KEYWORD: CALIFORNIA COLORADO

INDUSTRY KEYWORD

: TELECOMMUNICATIONS COMPUTERS/ELECTRONICS COMED

Today's News On The Net - Business Wire's full file...

8/K/12 (Item 2 from file: 810)

Business Wire

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...VRTY), a leading provider of viewing, search, and retrieval applications for the enterprise and the **Internet**, are offering powerful **multilingual** search and retrieval of information on intranets and Web sites.

This unites Verity's indexing and search **products** with Alis' linguistic know-how.

Alis' and Verity's new multilingual search and retrieval technology is an important component of the Alis Translation Solutions, a family of **products** and services designed to provide the highly tailored and integrated translation solutions that large corporations require. This particular application is designed to allow users to enter a search **query** in their **own language**, search content in a different language, and obtain the results in their **own language**.

The **query** string itself is automatically translated before

performing the search, and the resulting summaries are translated into the language of the **query**

. In the final steps of the search, users are presented with the complete document in the same language as that of their initial **query**.

"This partnership with Verity directly addresses the need for international companies to provide access to...

...Search Information Server nicely rounds out our Web solution by enabling people to gain full **multilingual** access to **Web** documents. By extending **queries** across different languages, one can obtain a much more complete set of qualified search results...

...adds significant value to large online information publishers, wishing to offer international users or subscribers **access** to content stored natively in **languages** other than their **own**."

By implementing this capability to search information located anywhere on an intranet or Web site...

...to many types of documents in different languages such as technical manuals (effectively reducing training **costs**) and benefit from simplified management on a global scale. Online publishers and Web developers can...

...changing content.

International Data Corporation predictions '98 state that: "In 1998, among key technologies and **products** that support the growth of the Web as a marketplace will be **Web language** translation. The 42% of Web users who reside outside the United States represent the fastest growing part of the **Web** population. Being **multilingual** is becoming a fundamental "skill" for any commercial site; this is increasingly true for individual surfers. We predict that in 1998, **products** and services that support translation of Web content (e.g. from Alis Technologies, Transparent **Language**, Digital's AltaVista **site** and others) will become critical tools for the Web community."

About Verity

Verity, Inc. was...

...searching, retrieving and filtering information across the Internet, enterprise and CD-ROM's. Verity's **products** are used by 1,000 corporations, government agencies, on-line service providers, Internet publishers and...

...Mirror Pathfinder.

This release contains forward-looking statements relating to

Verity and its SEARCH'97 **products** under development, including the expected features and performance and expected release dates. The successful development and release dates for these **products** are subject to potential delay and other risks inherent in software development. Also, there is no assurance that the **products** will achieve market acceptance, due to the rapidly changing market for the company's **products**, competition and other factors. These and other risks relating to Verity's business and **product** development efforts are as set forth in the company's Form 10-K as filed...

...such as W3C, the Internet Society and the Unicode Consortium, which steer the development of **Internet** and **language** standards. Alis' head office is located in Montreal with field offices in Ottawa, Paris, Dubai...

...Alis Technologies Inc.
Kathleen Levesque, 514/747-2547
klevesque@alis.com
http://www.alis.com

KEYWORD: CALIFORNIA

INDUSTRY KEYWORD

: COMED COMPUTERS/ELECTRONICS TELECOMMUNICATIONS
INTERACTIVE/MULTIMEDIA/INTERNET TRADESHOW
Today's News On The Net - Business...

8/K/13 (Item 3 from file: 810)
Business Wire
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Cisco Launches First Chinese Language Web Site for Customer Support; Direct Connection to the PRC's National Internet Backbone Ensures Fast, Inexpensive...

...s Republic of China (PRC), Cisco Systems, Inc. has unveiled the PRC's first Chinese **language** World Wide **Web** (WWW) customer support site.

The new Cisco Connection Online (CCO) site, based in Beijing, offers users in the PRC free **access** in their **own language** to the same information and services available to Cisco customers globally. By connecting the CCO...

...server in the PRC will enable customers in China to access CCO easily without paying **costly** international telephone charges."

Employing the latest technology, CCO offers extensive online customer support. The service...

...days a week, information at the new site includes: technical troubleshooting tools, order-status information, **product pricing** and configuration tools, software updates and upgrades, software release notes, **product** specifications, support service options, new **product** announcements, training programs and seminar schedules.

CCO provides two layers of access. The first layer, available to anyone, offers general information about Cisco's **product** and solution offerings. The second layer, available to registered customers and partners, provides specific information for diagnosing and resolving network problems, configuring and purchasing **products**, sharing information with other customers and many other services.

With Layer Two access, customers can...

...leading global supplier of internetworking solutions for corporate intranets and the global Internet. Cisco's **products** -- including routers, LAN and WAN switches, dial-up access servers and network management software -- are...

...IOS(tm) software to link geographically dispersed LANs, WANs and IBM networks.

Company news and **product**/service information are available at World Wide Web site <http://www.cisco.com>. Cisco is...

...bmichele@cisco.com

or

Cunningham Communication, Inc.

Beth Frensilli, 408/764-0775

beth@ccipr.com

KEYWORD: CALIFORNIA

INDUSTRY KEYWORD: COMPUTERS/ELECTRONICS COMED
INTERACTIVE/MULTIMEDIA/INTERNET

8/K/14 (Item 4 from file: 810)

Business Wire

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...ONE OF TWO

Company name: Adobe Systems Incorporated
Booth number: 233

Adobe hardware and software **products** and technologies enable users to create, view, communicate, and print electronic documents across platforms. The...

...industry-standard Adobe PostScript software to over 65 leading computer and printer manufacturers worldwide. Retail **products** include Adobe Acrobat, Adobe Illustrator, Adobe FrameMaker, Adobe Photoshop, Adobe PageMaker, and the Adobe Type Library.

Company name: Alis Technologies Inc.
Booth number: C-205

Discover Tango: the **Multilingual Internet** Browser and Starter Kit. Featuring outstanding performance, rich functionality, and a friendly user interface, Tango allows you to explore the **Internet** in your **own language**. You can select the language of the interface you want to use, display documents in your choice of over 75 **languages**, and indicate your **preferences** for the **language** of the documents you **retrieve**.

Company name: AT&T New Media Services
Booth number: 1939

AT&T New Media Services...

...the Internet via dial-up or dedicated connection. One TCP/IP address per LAN eliminates **costly** configuration. Comprehensive reports and graphs detail connect time, up/download volume, usage patterns etc. Use...of Spring Internet World. WebSuite Starter Edition will be \$149, \$50 off the \$199 list **price**.

Company name: DSN Technology
Booth number: T5030

DSN Technology will officially launch at Internet World its flagship **product**, the NetFortress -- a breakthrough approach in Intranet security. Operating at T1 speeds, the platform independent...

...line of communication over the Internet to other NetFortress protected hosts. It is the only **product** to fully integrate IP authentication, 512-bit dual key exchange AND NETWORK LAYER ENCRYPTION into...

...quickly.

Company name: Farallon
Booth number: 239

Farallon is an industry-leading developer of networking **products**

designed to mainstream the Internet and increase a user's productivity with its unique Netopia...

...home

users and telecommuters seeking both easy and high-speed Internet access. With MultilinkPPP, the **product** offers "bandwidth on demand" for a maximum ISDN speed of 128Kbps. Designed for ease of use, the **product** integrates a POTS interface for simultaneous analog phone, fax, and modem use.

Company name: Federal...

...corporate Intranets.

Utilizing the company's innovative technologies, Smart Catalog and Bulletins, First Floor's **products** proactively notify users as information changes on select internal and external Web sites. First Floor...

...more productive on intranets and the Internet. At Spring 8C96 Internet World, ForeFront introduces three **products**

. ForeFront's new RoundTable 1.0 realtime group collaboration software lets Internet and intranet users...

...round- the-clock monitoring & problem resolution.

Securing: Software Group focuses on advanced Windows NT security **products**. Centri Firewall, an application-proxy Internet firewall, secures networks from unauthorized access attempts. Centri TNT... leading supplier of computer security solutions and services to commercial and government markets worldwide. These **products** and services are designed to prevent Internet and intranet break-ins.

Visit the Harris Computer...

...in Hong Kong & China

- an Enquiry Service putting you in touch with over 100,000 **product** traders & service providers in Hong Kong
- on-line registration for international exhibition & conferences in Hong Kong
- on-line **product** catalogues from hundreds of Hong Kong companies.
- and much more...

Company name: Ibex Technologies
Booth...

...information
via email and receive it via email or fax. While current email

"auto-reply" **products** simply bounce-back information, Email-On-Demand permits users to request additional documents after their original **query**. For easy system administration, Email-On-Demand automatically creates and updates a catalog of information...

...Internet access services, new media production and publishing, as well as information technology services and **product** sales. Doing business on the Internet requires a fusion of all of these areas.

Using...

...Booth 1620, for on-line viewing of Internet customer sites and a demo of a **cost**-effective new NT-based payment server solution. Tel: (510)553-7500 Internet: info@icverify.com...

...510)553-7500 Internet:
info@icverify.com

Or, Please visit the booth to see a **cost**-effective Internet client/server transaction software solution. ICVERIFY will clarify how "YOU CAN DO IT..."

...technology to Web-suite providers, Corel Corporation and Process Software. Based on InfoAccess' HTML Transit **product**, the template-based system works like a style sheet for Web publishers by providing full...

...online reference services that are content-rich, affordable and easy to use. Its most recent **product** offering is the Electric Library (www.elibrary.com). With the Electric Library, students of all... the V Realm 3D Media Server. IDS delivers total 3D Web solutions!

Company name: Internet **Products** Inc.
Booth number: 946

Internet **Products** Inc. will be announcing the release of the InterGate v2.5 Internet Server which combines...

...features include firewall protection, high speed routing, dial-up access and dynamic address translation.

Internet **Products** Inc. is a leader in providing turnkey solutions to easily, quickly and securely connect networks...

...Georgia, specializes in the development of a suite of security scanning software tools. Its flagship **product**, Internet Scanner, was the first scanning software of its kind. Internet Scanner learns an organization...

...pioneer in Internet data mining,
develops the Interse' market focus suite of web analysis software
products. The newest version sets the standard by letting users
extract virtually any type of information in any level of detail,
essential for more effectively marketing companies, **products** and
services on the Internet.

While other companies perform data sampling, Interse' market
focus examines...

...most time; visits it takes to reach the order
page; advertisements attracting the most visitors; **cost** per lead.

Please note: (Interse has an accent over the last e in their
name...

...interse.com
PART TWO TO FOLLOW

CONTACT: Mecklermedia, Westport, Conn.
Bob Miko, 203/226-6967

KEYWORD: CALIFORNIA CONNECTICUT

INDUSTRY KEYWORD

: COMPUTERS/ELECTRONICS COMED TELECOMMUNICATIONS
INTERACTIVE/MULTIMEDIA/INTERNET TRADESHOW

8/K/15 (Item 1 from file: 621)

Gale Group New Prod.Annou.(R)

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DotCC Limited Becomes Keyword Registrar, Focuses on Asia-Pacific Region.

-

TAIPEI, Taiwan--(BUSINESS WIRE)--Aug. 28, 2001

Leading Provider of .CC Domain Names Adds **Keyword Web**
Addresses to

Offerings Sold via Channel Partners and Web site
RealNames Corporation, the extended...

...Internet domain name registrar and Internet solutions provider in the
Asia Pacific region, as a **Keyword** Registrar. As a complement to
domain name sales, DotCC will offer **Keyword Web** addresses to
businesses and individuals in the Asia Pacific Region through its strong
network...

...resellers, Internet search portals, e-commerce providers and ISPs. The
company also plans to introduce **Keywords** on its Web site

(www.web.cc).

DotCC, as the operator of the .CC top-level domain name in Asia Pacific, plans to provide **Keywords** in English and **native languages** to customers in Japan, Hong Kong, Macau, South Korea, China, Taiwan, India, Malaysia, Indonesia, Thailand...

...Cambodia, Laos, The Philippines, Brunei, Vietnam and Singapore. The appointment of DotCC as the first **Keyword** Registrar in Asia South also signifies RealNames' continuous effort to popularize the Web addresses in the region.

Keywords consist of simple company, brand and **product** names that are easier for people to remember and use than long and cumbersome URL...

...as all types of Internet-enabled devices. When entered into the Microsoft Internet Explorer browser, **Keywords** help people navigate directly to the information they are seeking.

"We're very excited to..."

...bring the next-generation in Web addressing to customers in Asia Pacific, and we view **Keywords** as an important layer on top of DNS, making them a natural extension of our...

...com Berhad (KLSE:MOL). "We expect our resellers and partners to create great demand for **Keywords**, which provide tremendous value to companies because they protect online brands, while enabling simple, natural-language Web navigation for users."

"DotCC is a highly regarded organization with a stellar sales network, and..."

...Asia Pacific Region has been remarkable, and we're confident DotCC will generate sales of **Keywords** with the same effort and dedication."

RealNames has over 45 channel partners in more than...

...with ICANN accredited registrars, major Internet search portals, e-commerce providers and ISPs. Its flagship **product** is .CC TLD which is the amongst the fastest growing and most popular TLD in...

...its popular partnership program (www.webnic.cc), DotCC offers one of the most affordable .CC **pricing** in the world and technically superior API that enables partners' seamless integration. In addition, DotCC...

...its established distribution network.

About RealNames Corporation

RealNames Corporation is the global infrastructure provider of **Keywords** and offers a naming platform for the next generation Internet.

Keywords are a superior Web naming registration platform that extends the existing Domain Name System. **Keywords** replace complicated URLs with simple names and brands and work in the consumer's **native language**, making the **Internet** easier to use.

The RealNames registration and resolution name services platform provides a

modern naming...

...application developers through RealNames open APIs or through the .NET application programming interfaces.

The RealNames **Keyword** system is integrated into Microsoft Internet Explorer browser software. Like DNS, RealNames **Keywords** and name services are available through a worldwide channel of Registries and Registrars. Founded in...

...Redwood City, Calif. with offices in London, Tokyo and Seoul. For more information, please enter **Keyword:** RealNames to visit our Web site.

To access the RealNames press center go to:

Keyword: RealNames Press Room

Note to Editors: RealNames and RealNames System are either service marks or...

20010828

8/K/16 (Item 2 from file: 621)

Gale Group New Prod.Annou.(R)

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RealNames Expands Web-Based Consumer Education Campaign On Keywords, Expects to Deliver 90 Million Messages a Month.

-

...BUSINESS WIRE)--March 6, 2001

Survey Shows 90 Percent of Consumers Plan to Continue Using

Keyword

Web Addresses; In Past Three Months More than 40 Million Educational Messages Delivered

RealNames Corporation...

...service for Web addresses, is expanding its Web-based educational campaign about the benefits of **Keywords** and how to use them. The campaign now provides educational messages to users of **Keywords** within Microsoft Internet Explorer, MSN Search, AltaVista, and LookSmart on how **Keywords** make it easy to go directly to specific sites using common brand and **product** names in place of complicated URL Web addresses.

The campaign marks one of the first...

...over 40 million messages to users. With the expansion to include more online properties and **Keywords**, RealNames now expects to deliver 90 million messages a month, creating what could be the...

...000 users during the pilot period, 90 percent of respondents said they plan to use **Keywords** in the future.

"**Keywords** are the simplest way to get to specific sites on the Internet, without having to...

...simpler to use. The survey results are compelling proof that the ease of use of **Keywords** means that people will keep using them to directly find the things they're looking...

...engaging the user, and remain unobtrusive to the underlying content and navigation function. When select **Keywords**, such as Bank of America or Ford Explorer, are used to navigate to a Web page, a slim rectangular portion of the page displays educational messaging about **Keywords**, along with an option to provide more detailed information if clicked. The program does not...

...on the Web page, is not an advertisement, and can be exited easily.

About RealNames **Keywords**

Keywords bury the Web's technical complexity and are fast becoming the powerful new navigation standard for the Internet. **Keywords** simplify and improve the Internet experience, replacing the 'www's,' dashes, symbols and dot-whatever...

...engine from a PC, or on a mobile phone utilizing Openwave's Mobile Access Gateway, **Keywords** take users directly and intuitively to the information they seek, at no **cost** and with no special downloads or registration. **Keywords** provide the only global addressing system that allows people to navigate the Web using **Keywords** in their **native language** and character sets.

About RealNames Corporation

RealNames Corporation is a global infrastructure provider of **Keywords**, a superior Web naming and navigation platform that improves on the existing Domain Name System. **Keywords** replace complicated URLs with simple names and brands and work in the consumer's **native language**, making the **Internet** easier to use.

The RealNames **Keyword** system has been integrated into Microsoft's Internet Explorer browser and is available for integration...

...Access Gateway, as well as in leading search and portal sites. Like domain names, RealNames **Keywords** are available through a Registry/Registrar worldwide channel. Founded in 1996, RealNames is based in...

...offices in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use **Keyword**: RealNames to visit our Web site.

RealNames, RealNames System, RealNames Service, Real Name Service and...

...or registered service marks of RealNames Corporation.

To access the RealNames press center go to: **Keyword**:
RealNames Press Room

20010306

8/K/17 (Item 3 from file: 621)

Gale Group New Prod.Annou.(R)

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RealNames Announces Move to Open Registry for Its Keyword System.

...MARINA DEL REY, Calif.--(BUSINESS WIRE)--Nov. 15, 2000
Three-Tier Distribution System To Establish **Keywords** as
Next Generation Internet Naming System; Shares New
Revenue Streams with Country Participants
RealNames Corporation, the market leading provider of Internet
Keywords, today announced the formation of a Global
Registry/Registrar system for selling and distributing **Keywords**. The
three-tier distribution channel consists of RealNames Global Registry
Services responsible for licensing Country Registries and providing the
back-end systems for registering and resolving Internet **Keywords**
worldwide; Country Registries responsible for appointing multiple
Registrars in each country; and, Registrars who will sell Internet
Keywords directly to customers. **Keyword** technology is a Web
addressing and navigation system that uses common names in place of
complicated and cumbersome URL Web addresses. Internet **Keyword**
resolutions are based on the emerging IETF standard, Common Name Resolution
Protocol (CNRP).

RealNames selected...

...venue for the announcement of the opening to Country Registries and
Registrars of the Internet **Keyword** system. The meeting is also the
ideal place to continue the industry discussion, begun at...

...better meet future requirements of the Internet.

The Need for a Modernized Naming System and **Keyword** Global
Registry Services

A **Keyword**-based naming system will address many of the
difficulties currently facing the URL naming layer...

...like voice and natural language, as well as today's browsers and search
engines.

Internet **Keywords** overcome the limitations of URL Web
addresses because they support **local language** character sets
with Unicode, extend easily to new Web-enabled devices, handle diverse
types of...

...their use of bandwidth, and present an intuitive, user-friendly
interface to consumers.

"The Internet **Keyword** architecture is a great companion to
DNS, which is essential for creating an easy, open...

...a company's main Web site," said Michael Hoch, research analyst at Aberdeen Group. "Internet **Keywords** let businesses direct customers to specific resources within a company, not just to its virtual front door. The new partnership model announced by RealNames will help the company expand Internet **Keywords** to a worldwide service affordable by any size of business."

RealNames Global Registry Services
The...

...of RealNames Global Registry Services, its Country Registries and Registrars is designed to enable Internet **Keywords** to reach worldwide ubiquity quickly and efficiently as a next generation naming service.

"We believe Internet **Keywords** are the solution for extending DNS with a modernized naming layer," said Keith Teare, CEO and founder of RealNames. "What's more, **Keywords** have already attained critical mass within the industry as the default naming system on Microsoft...

...Link(TM) Server. What remains to be done now is to increase the distribution of **Keywords** worldwide, which is where our Global Registry Services comes in."

RealNames will provide and host an open registration **product** based on combined **Keyword** and UDDI (Universal Description, Discovery and Integration) specification registrations to the Country Registries and their...

...information on the Internet. In addition to providing Unicode routing, using the CNRP specification for **Keyword** resolutions and registration, the RealNames Global Registry Services will also provide statistical tracking and reporting of Internet **Keyword** usage for its Country Registries and their Registrars.

RealNames will offer application developers rich, open...

...entity in each country, the Country Registry, to act as the wholesale supplier of Internet **Keywords** and services. The Country Registry will appoint multiple Registrars within its country to sell Internet **Keywords** to customers. Country Registries will award **Keywords** based on user expectation. Disputes will be handled via independent third parties appointed by RealNames Global Registry Services. Country Registries will receive revenues based on their Registrars' sales of **Keywords** and resolutions. The Country Registry's relationship to RealNames Global Registry Services will be based on an aggressive wholesale **pricing** model. Registrars will serve as the interface to customers selling **Keywords** for both Internet and wireless activations, as well as other value added services such as tracking and reporting. A Registrar will be entitled to sell **Keywords** into any language and character set to its customers. These **Keywords** can also be entered by the host Registry into additional Country Registries.

With today's...

...the process of selecting Country Registries, with initial appointments expected early next year. A detailed **pricing** announcement will be forthcoming. For more information on RealNames Global Registry Services and to apply of Strategic Development, at jfurrier@realnames.com or call (650)

486-5764.

About Internet **Keywords**

RealNames Corporation is the leading provider of Internet **Keywords**, a superior Web addressing system based on common names rather than complicated URLs. When entered into the browser address line or used within a search engine, Internet **Keywords** take users directly and intuitively to the information they want online from any device and in their **own language**. Companies use **Internet Keywords** to enhance their brand identities and make it easier for customers to find them online. The RealNames Internet **Keywords** system runs on a scaleable, powerful technology platform composed of routers, databases, and management tools...

...and allow portals, search engines and communication service providers to create and deliver new Internet **products** and businesses. Internet **Keywords** simplify and improve the Internet experience, while delivering a navigation system that matches the Web's global promise.

About RealNames Corporation

RealNames Corporation, a market leader in Internet **Keyword** navigation, develops and markets **products** and services that simplify Web navigation and enable media convergence. Major brands can use RealNames **products** and services to help improve their return on total advertising spending by unifying their identity online and offline. Internet **Keywords** have been integrated into Microsoft's Internet Explorer browser, and are used by leading search...

...in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use Internet **Keyword**: RealNames to visit our Web site.

RealNames, RealNames System, RealNames Service, Real Name Service and...

20001115

8/K/18 (Item 4 from file: 621)

Gale Group New Prod.Annou.(R)

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...200 million Internet users in 125 countries the opportunity to use Netscape Communicator in their **native language**. The **languages** include US English, UK English, French, German, Japanese, Danish, Chinese (Simplified), Chinese (Traditional), Brazilian Portuguese ...

...4.51 in 23 languages with its Windows, OS/2 and AIX systems and software

products internationally. The IBM agreement is one of several relationships designed to reach more than 99 percent of today's Internet user base in their **native languages**. Other platform vendors including Sun Microsystems, Hewlett-Packard, Silicon Graphics, DEC and Apple Computer also...

...everyone everywhere, regardless of language or location," said Bob Lisbonne, senior vice president of client **products** at Netscape. "Since Netcenter content and services are integrated into Communicator, international customers can now...

...32 million non-English speaking Netscape users now have the Communicator user interface in their **native language** for email, composition, browsing, and **access** to regional news and content. A single click to the browser home page or the...

...in Communicator.

The localized versions of Communicator 4.51 include enhanced Smart Browsing features with **local language keywords** in French, German and Japanese to help people find what they want on the Internet more quickly and easily. Instead of remembering complicated Internet addresses (URLs), users can now **access** thousands of **native-language Web sites** by entering common **keywords** in their location field and are immediately directed to Web sites in their own country...

...and business associates and one-click buttons to connect users to other Netscape Netcenter services.

Pricing and Availability

Communicator 4.51 is available for free in the 23 branded languages (US...

...are registered trademarks of Netscape in the United States and other countries. Other Netscape logos, **product** names, and service names are also trademarks of Netscape Communications, which may be registered in other countries. Other **product** and brand names are trademarks of their respective owners.

19990624

8/K/19 (Item 1 from file: 636)

Gale Group Newsletter DB(TM)

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Supplier Number: (USE FORMAT 7 FOR FULLTEXT)

Text:

...98 to demonstrate Coronado, a beta multiple language search technology which begins to break the **Internet language** barrier.

...H plans to market to large businesses, academic settings, and research environments. Simply stated, the **product** allows users to type search **query** terms in their **native language** and receive machine translated summaries in the same language. A custom search feature allows users...

...quickly provides enough information to determine if the document has enough information to warrant the **cost** and time of human translation."

Human and translation services are only one segment of the L&H

speech technology strategy. The company's **products** include a line of continuous speech dictation **products**, the speech recognition inside Microsoft's Auto PC, a wide variety of specific text-to...

...e-mail readers, and core audio compression and decompression technologies.

More information regarding L&H **products** and services is available at <http://www.lhs.com> .

Reported by Newsbytes News Network: [http...](http://www.newsbytes.com)

Event Names: *331 (Product development)
19980311

8/K/20 (Item 2 from file: 636)

Gale Group Newsletter DB(TM)

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...barriers on the Internet, Integrated Intelligence Corporation (IIC) has introduced I-Search, the first multi-**language Internet** search engine. The central component of a family of international business-oriented multi-language **products** and services, IIC's search engine is designed for use on Internet servers used to...

...a primary language other than English. I-Search allows users around the world to do **keyword** searches for content in their **native language**, regardless of the differing character sets, on any Web site or online database on a...

...s engine and management utilities instantly open up distribution to international markets in a very **cost-effective** manner."

Until now, most online databases have been limited to Western languages and character...

...Spanish, French and other European languages). Double-byte characters are the building blocks for the **native languages** of well over one-third of the world's population, including, Arabic, Chinese BIG-5...

...addition to providing full support for Chinese, Japanese and Korean. Additional languages will be added.

Priced at \$5,000 per server installation, I-Search runs native on the Intel UNIX platform...

...sites and third-party search sites both offer profound financial benefits by posting synchronized foreign **language Web** pages and databases in countries where connecting to U.S.-based portions of the Internet...

...Founded in 1991 and based in Marysville, Wash., Integrated Intelligence Corporation develops and markets Internet **products** and services to international corporations worldwide. In addition to multi-language search **products**, IIC provides systems consulting and training.

For additional information on I-Search or other **IIC products** and services, contact the company at (206) 252-8805 or (360) 659-4188, or via...

19970409

8/K/21 (Item 1 from file: 16)

Gale Group PROMT(R)

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...accepts ambiguity and expects error.

"(IntuiFind) bridges the gap between how the customer defines the **products** and how the catalog defines the **products**," said Menachem Cohen, chief executive officer for Mercado. "It bridges the gap between man and..."

...formation) and 50 other linguistic tools and correction engines, IntuiFind permits shoppers to use their **own plain-language queries** to find the **products** they want, without being constrained by database structure, terminology or even spelling.

That means that...

...IntuiFind, the user can search for something as vague as "fraternity & beluchi." Even though the **query** contains a sketchy description and misspellings, the search engine manages to come up with the...

...customer retention and conversion rates to go up," said Yaron Dycian, Mercado's director of **product** marketing. "If you offer the capability to find **products**, you'll convert people to shoppers."

Towerrecords.com, a Sacramento, Calif. e-tailer, added the...
...to the exact item they're looking for, IntuiFind automatically generates powerful links to related **products** in a cross-selling initiative. For instance, the software finds other Belushi projects as well...

...customers to conduct searches in which they set specific parameters and categories based on size, **price** and configuration specifications, an attractive feature for Net market makers, or distributors on the Web. Such searches enable users to compare similar **products** from different vendors with one request, protecting buyers from the terminology and structural inconsistencies common...

...see manufacturing equipment data.

IntuiFind also offers translation engines that enable consumers to use their **own language** to search a catalog created in another language. The feature makes for a **multilingual shopping site** and is ideal for companies targeting a global audience. The software supports 13 languages and...

...the IntuiFind software package into a company's existing infrastructure in about four weeks. The **cost** starts at about \$50,000 for the software, \$50,000 for deployment and implementation and...

...com, a Palo Alto, Calif. aggregated catalog site, and USOPNET.COM, the U.S. Office **Products'** e-commerce site based in Chicago, to its 51-customer base. Other customers include construction...

Event Names: *336 (Product introduction)
20000306

8/K/22 (Item 2 from file: 16)
Gale Group PROMT(R)
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-

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Event Names: *330 (Product information); 240 (Marketing procedures)
20000306

8/K/23 (Item 1 from file: 20)
Dialog Global Reporter
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(USE FORMAT 7 OR 9 FOR FULLTEXT)

...emerge in the business community.

During the 1980s, the combination of rapid falls in the **cost** of computing power and increasing demand from governments and multinational companies caused a revival of...

...MT and boosted demand dramatically, as users around the world struggle to understand pages in **languages** other than their **own**. And as companies set up increasingly elaborate websites, they have become aware of the need...

...countries and serve customers in different languages. Of America's 100 largest firms, 33 had **multilingual websites** at the end of 1999, and 57 did a year later. A study by Aberdeen...

...more likely to buy something from it, if it is presented to them in their **own language**. Another study by IDC, a technology consultancy, found that only 5% of the 50 top websites responded appropriately to e-mail **queries** in a foreign language; most simply asked for the message to be resent in English...

...systems to provide on-the-fly translations, and for elaborate publishing systems that can manage **multilingual websites**.

Arguably the best known online MT system is Babel Fish, which relies on Systran software...have a similar effect on the machine-translation business. Rather than seeing MT as a **product** they can simply buy off the shelf, large firms are now realising that MT systems...

...example, may find that many sentences are common to manuals for a range of similar **products**, such as cameras or printers.) Some translation systems combine translation memories with MT systems to...not speak that language. His firm has found that even those who speak a second **language** very well **prefer** to access documents in their **own language** when possible.

Spectrum of tools

But perhaps the greatest impact of the Internet is that...

20020316

8/K/24 (Item 2 from file: 20)

Dialog Global Reporter

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

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RealNames: DotCC Limited Becomes **Keyword** Registrar, Focuses on

Asia-Pacific Region
TAIPEI, TAIWAN--

Leading Provider of .CC Domain Names Adds **Keyword** Web Addresses to Offerings Sold via Channel Partners and Web site
RealNames Corporation, the extended...

...Internet domain name registrar and Internet solutions provider in the Asia Pacific region, as a **Keyword** Registrar. As a complement to domain name sales, DotCC will offer **Keyword** Web addresses to businesses and individuals in the Asia Pacific Region through its strong network...

...resellers, Internet search portals, e-commerce providers and ISPs. The company also plans to introduce **Keywords** on its Web site (www.web.cc).

DotCC, as the operator of the .CC top-level domain name in Asia Pacific, plans to provide **Keywords** in English and **native languages** to customers in Japan, Hong Kong, Macau, South Korea, China, Taiwan, India, Malaysia, Indonesia, Thailand...

...Cambodia, Laos, The Philippines, Brunei, Vietnam and Singapore. The appointment of DotCC as the first **Keyword** Registrar in Asia South also signifies RealNames' continuous effort to popularize the Web addresses in the region.

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...as all types of Internet-enabled devices. When entered into the Microsoft Internet Explorer browser, **Keywords** help people navigate directly to the information they are seeking.

"We're very excited to..."

...bring the next-generation in Web addressing to customers in Asia Pacific, and we view **Keywords** as an important layer on top of DNS, making them a natural extension of our...

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RealNames has over 45 channel partners in more than...

...with ICANN accredited registrars, major Internet search portals, e-commerce providers and ISPs. Its flagship **product** is .CC TLD which is the amongst the fastest growing and most popular TLD in...

...its popular partnership program (www.webnic.cc), DotCC offers one of the most affordable .CC **pricing** in the world and technically superior API that enables partners' seamless integration. In addition, DotCC...

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...application developers through RealNames open APIs or through the .NET application programming interfaces.

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To access the RealNames press center go to:

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Note to Editors: RealNames and RealNames System are either service marks or...

20010828

8/K/25 (Item 3 from file: 20)

Dialog Global Reporter

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

...marketing leadership was instrumental in growing revenues to \$13 million in 2000 and nearly doubling **Keyword** usage in the same year. In her

new position, Holbrooke will be responsible for the...

...one of the 25 Women to Watch in business by Advertising Age magazine.

About RealNames **Keywords**

Keywords bury the Web's technical complexity and are fast becoming the powerful new navigation standard for the Internet. **Keywords** simplify and improve the Internet experience, replacing the 'www's,' dashes, symbols and dot-whatever...

...from a PC, or on a mobile phone utilizing the Openwave(TM) Mobile Access Gateway, **Keywords** take users directly and intuitively to the information they seek, at no **cost** and with no special downloads or registration. **Keywords** provide the only global addressing system that allows people to navigate the Web using **Keywords** in their **native language** and character sets.

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Note to Editors: RealNames and RealNames System are either...

Descriptors: ...New Products & Services...

Country Names/Codes:

20010618

8/K/26 (Item 4 from file: 20)

Dialog Global Reporter

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

OPINION: Internet Must Develop Its Multilingual Content to Reach the World

...experiencing tremendous growth in Internet users." And these people will be searching the Internet for **key words** that appear in their own language.

If a company globalizes its Web site into multiple languages, "more people are finding you...

...Companies are realizing business benefits of a globally connected company in terms of lower overall **costs**, faster delivery cycle times, more efficient business partnerships," Dwyer added.

Lower **costs** of doing business, of course, is a fact of life.

Just in customer service, an e-business may spend \$1 to \$2 to answer an online **query** -- such as through frequently asked questions -- compared to a telephone-support service that may **cost** \$30 to \$60 per assisted phone call from a customer, Dwyer said.

He explained that...

...to buy equipment for customer use. Plus, a company doesn't have to pay labor **costs** to answer telephone **queries**.

Multilingual Web sites also help businesses ensure a supply of materials from vendors around the world.

"If that...

...potential suppliers are spread across multiple countries, (a business) might be best served if the **product** specifications are translated into multiple languages to get inventory to get shipped or built," Dwyer...

...end of last year, 57 of the Fortune 100 companies in the United States had **multilingual Web sites**, says the Aberdeen Group.

In 1999, only 33 companies had a multilingual presence.

While businesses...

20010525

8/K/27 (Item 5 from file: 20)

Dialog Global Reporter

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

RealNames Launches Keyword Web Addresses for the Mobile Web in Asian and European Languages

LAGUNA NIGUEL, Calif.--(BUSINESS WIRE)--May 23, 2001--VORTEX CONFERENCE

Keywords Enable Users to Navigate the Web on Mobile Devices

in their **Native Language** and Character Set

To better equip the world's evolving mobile culture with an Internet that speaks all languages, RealNames Corporation, a global infrastructure

provider of **Keywords**, announced the launch of **Keywords** activated for the mobile Web in Asian and European countries. Building on the English language version of mobile **Keywords**, this unique solution supports multiple character sets, enabling **Keyword** navigation across all wireless devices and platforms worldwide. The announcement was made while demonstrating at Vortex Conference 2001 in Laguna Niguel, California.

Keywords provide mobile network operators around the globe with a value-added service that simplifies and humanizes the wireless Web experience. **Keywords** increase the amount of content they can offer subscribers, which results in higher revenues, increased number of customers with higher retention rates, and development of more mobile content. **Keywords** activated for the mobile Web make navigation to sites more intuitive and easier for consumers...

...them to reach any WAP-enabled site with one or two letters -- all in their **native language** and character set.

As the mobile Internet grows globally, cultural specificity for intuitive navigation on wireless devices will become a key element to consumer acceptance. The RealNames **Keyword** Resolution Platform for the Mobile Web provides **language** sovereignty while improving user experience by shortening the number of letters punched in a mobile phone's keypad. For example, by typing the French **Keyword**: AlloCine into the Web phone's "Go to" line, instead of the entertainment site's...

...bank Sumitomo versus typing the URL
(<http://www.sumitomobank.co.jp/html/index.html>).

"RealNames **Keyword** technology empowers mobile users with a seamless and unencumbered Web navigation experience in their **native language**," says Jim Forbes, editor of DEMOletter and producer of DEMO@VORTEX. "RealNames has a business...
...succeed, and most importantly a technology that demonstrates 'ease of use' for the consumer."

RealNames **Keyword** technology takes the Web beyond English and expands its potential for increased usage, allowing users...

...navigate without punching an English domain name, or a multi-lingual domain name with a **native language** word surrounded by an ASCII (English) prefix and suffix (<http://www.chinesecharacters.com>). The introduction of **Keywords** in different character sets indicates the future growth of non-English languages on the Web. MacLean's recently predicted that by 2007, Chinese will become the number one

**Web
language.**

"We believe **Keywords** are an intuitive solution for accessing and discovering content on the mobile Web for non...

...speed Web phones are poised to make their debut -- want to navigate content in their **own language** without being forced to enter English characters. **Keywords** provide a bridge for inputting and accessing wireless content for all language speakers."

Currently **Keywords** can be purchased in 244 countries. The **Keyword** Resolution Platform is available for integration into the Openwave(TM) Mobile Access Gateway, making the technology an integral part of the WAP infrastructure.

About RealNames **Keywords**

Keywords bury the Web's technical complexity and are fast becoming the powerful new navigation standard for the Internet. **Keywords** simplify and improve the Internet experience, replacing the 'www's,' dashes, symbols and dot-whatever...

...engine from a PC, or on a mobile phone utilizing the Openwave Mobile Access Gateway, **Keywords** take users directly and intuitively to the information they seek, at no **cost** and with no special downloads or registration. **Keywords** provide the only global addressing system that allows people to navigate the Web using **Keywords** in their **native language** and character sets.

About RealNames Corporation

RealNames Corporation is a global infrastructure provider of **Keywords**, a superior Web naming and navigation platform that improves on the existing Domain Names System. **Keywords** replace complicated URLs with simple names and brands and work in the consumer's **native language**, making the **Internet** easier to use.

The RealNames **Keyword** system has been integrated into Microsoft Internet Explorer browser software and is available for the...

...Access Gateway, as well as in leading search and portal sites. Like domain names, RealNames **Keywords** are available through a Registry/Registrar worldwide channel. Founded in 1996, RealNames is based in...

...offices in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use **Keyword**: RealNames to visit our Web site.

Note to Editors: RealNames and RealNames System are either...

Descriptors: New Products & Services...

Country Names/Codes:

20010523

8/K/28 (Item 6 from file: 20)

Dialog Global Reporter

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

Women of Hollywood Adopt Keyword Web Addresses to Help Fans Find Them More Easily Online

-

...s hottest actresses are at the forefront of adopting next generation Web

addresses. Known as **Keywords**, these Web addresses consist simply of the stars' names. Madonna was the first to use her **Keyword**; now Jennifer Aniston, Gwyneth Paltrow, Helen Hunt, Elisabeth Shue, Liv Tyler and Julianne Moore are all using RealNames **Keywords** to make it easier for fans to find their official sites on the Web.

Fans...

...they're looking for, users simply enter the name of the actress -- which is her **Keyword** -- into the browser address bar of Microsoft Internet Explorer.

Keywords will work in all languages and character sets and across Internet-enabled devices. So, as these stars develop global followings, they can add **Keywords** in different languages to direct fans to local country sites.

"Managing online identities is very...

...at RealNames. "This leads to unnecessary frustrations for both the stars and their fans. With **Keywords**, those worries end. These powerful female celebrities are showing the rest of Hollywood, and in...

...tool in helping the media get to accurate information about my clients quickly and efficiently."

Keywords can be used at no **cost** by anyone using Microsoft Internet Explorer versions 3.0 and higher or search and portal sites such as MSN, About.com and Go2Net. **Keywords** are the next Web addressing standard and are used by such diverse entertainment companies as ...

...Cinema, Walt Disney Internet Group, Dreamworks Home Video, and Universal Studios Home Video.

About RealNames **Keywords**

Keywords bury the Web's technical complexity and are fast becoming the powerful new navigation standard for the Internet. **Keywords** simplify and improve the Internet experience, replacing the 'www's,' dashes, symbols and dot-whatever...

...from a PC, or on a mobile phone utilizing the Openwave(TM) Mobile Access Gateway, **Keywords** take users directly and intuitively to the information they seek, at no **cost** and with no special downloads or registration. **Keywords** provide the only global addressing system that allows people to navigate the Web using **Keywords** in their native language and character sets.

About RealNames Corporation

RealNames Corporation is a global infrastructure provider of **Keywords**, a superior Web naming and navigation platform that improves on the existing Domain Name System. **Keywords** hide the complexity of URLs with simple names and brands and work in the consumer's native language, making the Internet easier to use.

The RealNames **Keyword** system has been integrated into Microsoft's Internet Explorer browser and is available for integration...

...Access Gateway, as well as in leading search and portal sites. Like domain names, RealNames **Keywords** are available through a Registry/Registrar worldwide channel. **Keywords** can be purchased in 244 countries directly from the RealNames Web site at **Keyword:** RealNames.

Founded in 1996, RealNames is based in Redwood City with offices in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use **Keyword:** RealNames to visit our Web site.

Note to Editors: RealNames, RealNames System, RealNames Service, Real

...

Descriptors: ...New Products & Services...

Country Names/Codes:

20010405

8/K/29 (Item 7 from file: 20)

Dialog Global Reporter

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

RealNames Corporation: Keyword Registries Deployed in 244 Countries-Domain Name Registrars Can Now Sell Keywords in All Countries and Languages

-

RealNames Launches E-Commerce **Keyword** Registration Site, Reduces **Keyword Price** to \$50 a **Keyword** a Country a Year

RealNames Corporation, the extended naming services company, today announced the activation of **Keyword** Registries in 244 countries, mirroring the reach of the Domain Name System (DNS). As a result of the RealNames **Keyword** Registry/Registrar distribution model and the **Keyword** technology itself, these **Keyword** Registries can now offer Domain Name Registrars the opportunity to sell **Keyword** Web addresses in all languages and countries in tandem with domain names.

Also announced today is the launch of the RealNames Registrar e-commerce **Keyword** Registration site, which enables individuals and businesses to register **Keywords** online in all 244 countries. **Keyword prices** have been reduced from \$100 to \$50 a **Keyword** per country per year to be more in line with domain name **pricing**.

Keywords are an extension of DNS, and will be a part of the next generation Internet...

...common names and without the wwws, slashes and dot "something" endings

of URL Web addresses, **Keywords** are easy for people to remember and use. They are the only Web addressing system...

...across all types of Internet-enabled devices, including Web-enabled mobile phones and desktop computers.

Keywords are integrated into Microsoft's Internet Explorer browser address line and available for integration into...

...increase adoption of the Web and build customer satisfaction and usage.

Through the Web-based **Keyword** Registration Platform (see related announcement from RealNames dated February 14, 2001) any company currently selling domain names can plug **Keywords** directly into its Web sales process in a matter of days. Consumers buying Web addresses can be offered **Keywords** alongside domain names in a fully integrated process.

Adding **Keywords** to a Registrar's existing business offers them an immediate revenue opportunity at a time...

...com buyers, RealNames discovered that more than 20 percent of purchasers would also buy a **Keyword** at the \$50 **price** point. RealNames believes the market for **Keywords** could exceed \$500 million within four years if **Keyword** sales are fully integrated into domain name registrations and renewals.

Through the RealNames Registry/Registrar model, companies may become licensed **Keyword** Registries on a country-by-country basis. Of the 244 countries, all but Korea, the...

...See announcements from RealNames today and on February 14, 2001.)

New RealNames Registrar e-Commerce **Keyword** Registration Site

The new RealNames Registrar e-commerce site, **Keyword**: RealNames, allows individuals and businesses alike to check availability, register, and purchase **Keywords** for up to 244 countries simultaneously. The e-commerce site will be used as a template for other Registrars in the RealNames global network.

Keywords, previously available for \$100 a year, are now being sold on the RealNames Registrar Web site for \$50 per year, per country. This **price** includes up to 50,000 usages of the **Keyword**, or put another way, the **price** includes 50,000 visits by users who type the customer's **Keyword**. The number of **Keyword** usages included in the purchase **price** ensures the vast majority of companies will pay only \$50 per **Keyword**, per country, per year. Companies with global brands that incur additional resolutions over 50,000 have the opportunity to negotiate a bulk purchase for **Keywords** and resolutions by contacting their Registrar directly.

"**Keywords** simplify access to the Web, making it a more satisfying experience for the user," said...

...loyal. This is what is driving the move to extend the domain name system with **Keywords**. Registrars who make **Keywords** available to their customers will see immediate benefit from this, as **Keywords** are available today in every **country** and in every **language**, including Chinese, Japanese and Korean. Our e-commerce site will enable us to supply the **Keyword** needs of customers from every corner of the

globe."

For more information on the **Keyword** Registration Platform and to apply for a country **Keyword** Registry license, please e-mail grs@realnames.com. For more information on becoming a Registrar...

...Registry@realnames.com.

About RealNames Corporation

RealNames Corporation is a global infrastructure provider of **Keywords**, a superior Web naming and navigation platform that improves on the existing Domain Name System. **Keywords** replace complicated URLs with simple names and brands and work in the consumer's **native language**, making the **Internet** easier to use. The RealNames **Keyword** system has been integrated into Microsoft's Internet Explorer browser and is available for integration...

...Access Gateway, as well as in leading search and portal sites. Like domain names, RealNames **Keywords** are available through a Registry/Registrar worldwide channel. Founded in 1996, RealNames is based in...

...offices in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use **Keyword**: RealNames to visit our Web site.

Note to Editors: RealNames, RealNames System, RealNames Service, Real

...

Descriptors: Prices;New Products & Services

Country Names/Codes:

20010313

8/K/30 (Item 8 from file: 20)

Dialog Global Reporter

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

Keyword Registries Deployed in 244 Countries -- Domain Name Registrars Can Now Sell Keywords in All Countries and Languages

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MELBOURNE, Australia--(BUSINESS WIRE)--March 12, 2001--

RealNames Launches E-Commerce **Keyword** Registration Site,

Reduces **Keyword Price** to \$50 a **Keyword** a Country a

Year

RealNames Corporation, the extended naming services company, today announced the activation of **Keyword** Registries in 244 countries, mirroring the reach of the Domain Name System (DNS). As a result of the RealNames **Keyword** Registry/Registrar distribution model and the **Keyword** technology itself, these **Keyword** Registries can now offer Domain Name Registrars the opportunity to sell **Keyword** Web addresses in all languages and countries in tandem with domain names.

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Keyword prices have been reduced from \$100 to \$50 a

Keyword per country per year to be more in line with domain name pricing.

Keywords are an extension of DNS, and will be a part of the next generation Internet...

...common names and without the wwws, slashes and dot "something" endings of URL Web addresses, **Keywords** are easy for people to remember and use. They are the only Web addressing system...

...across all types of Internet-enabled devices, including Web-enabled mobile phones and desktop computers.

Keywords are integrated into Microsoft's Internet Explorer browser address line and available for integration into...

...increase adoption of the Web and build customer satisfaction and usage.

Through the Web-based **Keyword** Registration Platform (see related announcement from RealNames dated February 14, 2001) any company currently selling domain names can plug **Keywords** directly into its Web sales process in a matter of days. Consumers buying Web addresses can be offered **Keywords** alongside domain names in a fully integrated process.

Adding **Keywords** to a Registrar's existing business offers them an immediate revenue opportunity at a time...

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Through the RealNames Registry/Registrar model, companies may become licensed **Keyword** Registries on a country-by-country basis. Of the 244 countries, all but Korea, the...

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New RealNames Registrar e-Commerce **Keyword** Registration Site

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RealNames, allows individuals and businesses alike to check availability, register, and purchase **Keywords** for up to 244 countries simultaneously. The e-commerce site will be used as a template for other Registrars in the RealNames global network.

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"**Keywords** simplify access to the Web, making it a more satisfying experience for the user," said...

...loyal. This is what is driving the move to extend the domain name system with **Keywords**. Registrars who make **Keywords** available to their customers will see immediate benefit from this, as **Keywords** are available today in every **country** and in every **language**, including Chinese, Japanese and Korean. Our e-commerce site will enable us to supply the **Keyword** needs of customers from every corner of the globe."

For more information on the **Keyword** Registration Platform and to apply for a country **Keyword** Registry license, please e-mail grs@realnames.com. For more information on becoming a Registrar...

...Registry@realnames.com.

About RealNames Corporation

RealNames Corporation is a global infrastructure provider of **Keywords**, a superior Web naming and navigation platform that improves on the existing Domain Name System. **Keywords** replace complicated URLs with simple names and brands and work in the consumer's **native language**, making the **Internet** easier to use.

The RealNames **Keyword** system has been integrated into Microsoft's Internet Explorer browser and is available for integration...

...Access Gateway, as well as in leading search and portal sites. Like domain names, RealNames **Keywords** are available through a Registry/Registrar worldwide channel. Founded in 1996, RealNames is based in...

...offices in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use **Keyword**: RealNames to visit our Web site.

Note to Editors: RealNames, RealNames System, RealNames Service, Real

...

Descriptors: New Products & Services...

Country Names/Codes:

20010312

8/K/31 (Item 9 from file: 20)

Dialog Global Reporter

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

RealNames Keyword Technology Simplifies Access to Wireless Web; Keywords for the Mobile Internet Simplify Navigation, Allow Mobile Operators to Offer Enhanced Services

...is introducing a solution that simplifies access to wireless Web content over mobile phones. RealNames **Keyword** technology, a common names-based Web addressing and navigation system, is now available for integration...

...helping to increase adoption of the mobile Web and building customer satisfaction and usage.

The **Keyword** feature provides faster, easier access to wireless Internet content by enabling users to omit the "www," ".com" and slashes in URLs and instead type **Keywords**, such as company and brand names, onto the mobile phone's "Go To" menu option...

...letters. For example, when subscribers enter "am" onto the "Go To" line, a list of **Keywords** beginning with "am", such as Amazon, American Express and Ameritrade appears. Users can then scroll...

...by 2004 (source: EMC World Cellular Database), there is clear need for a global solution. **Keywords** enhance the overall value and usability of an operator's mobile Web services, allowing subscribers to easily **access** localized content in their **native language** and character sets. The simplified input method saves keystrokes for subscribers when accessing their favorite...

...promotes more WAP usage, allowing operators to attract new subscribers, increase airtime, and generate revenue.

"**Keywords** simplify access to the wireless Web, making it a more satisfying experience for the user..."

...an easier navigation system to wireless network operators and their subscribers."

For a demonstration of **Keywords** on the mobile Internet, visit the Openwave stand No. C56 on Wednesday, Thursday and Friday, February 21st to 23rd.

About RealNames **Keywords**

Keywords bury the Web's technical complexity and are fast becoming the powerful new navigation standard for the Internet.

Keywords simplify and improve the Internet experience, replacing the 'www's,' dashes, symbols and dot-whatever...

...engine from a PC, or on a mobile phone utilizing Openwave's Mobile

Access Gateway, **Keywords** take users directly and intuitively to the information they seek, at no **cost** and with no special downloads or registration. **Keywords** provide the only global addressing system that allows people to navigate the Web using **Keywords** in their **native language** and character sets.

About RealNames Corporation

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The RealNames **Keyword** system has been integrated into Microsoft's Internet Explorer browser and is available for integration...

...Access Gateway, as well as in leading search and portal sites. Like domain names, RealNames **Keywords** are available through a Registry/Registrar worldwide channel. Founded in 1996, RealNames is based

in...

...offices in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use **Keyword**: RealNames to visit our Web site.

Note to Editors: RealNames, RealNames System, RealNames Service, Real

...

Descriptors: ...New Products & Services...

Country Names/Codes:

20010221

8/K/32 (Item 10 from file: 20)

Dialog Global Reporter

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

Even the geeks have the same **queries**, and are working on applications to remove the restrictions you face as a user.

Access...

...is not only device independent, but available in different languages also. Oracles application can provide **access** to the Web in **local languages**.

Oracle officials say they will be able to provide Indian languages on mobile devices if the handsets support it. Currently, none of the handsets in India support **local language** fonts.

According to Laurent Vincet Tonnelier, principal **product** manager, mobile & wireless division, Oracle, We had a number of Chinese

and Indians working for us while we were developing the **product** so we were able to build the language capability very early in our **product** development process.

The important issue in such application is that it should be able to ...

...phones has not caught on in India because of lack of such phones, the high **price** of the phones, long download times and limited functionality.

Moreover, there are not many services...

...protocol to access the internet.

To avoid conversion of all content into a new markup **language**, **websites** use application software that is capable of converting content, while accessing the content.

These applications...

Descriptors: New Products & Services...

Country Names/Codes:

20001211

8/K/33 (Item 11 from file: 20)

Dialog Global Reporter

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(USE FORMAT 7 OR 9 FOR FULLTEXT)

RealNames: RealNames announces move to open Registry for its Keyword system; Three tier distribution system to establish Keywords as next generation Internet naming system; Shares new revenue streams with country participants

LONDON, UK -- RealNames Corporation, the market leading provider of Internet **Keywords**, today announced the formation of a Global Registry/Registrar system for selling and distributing **Keywords**.

The three-tier distribution channel consists of RealNames Global Registry Services responsible for licensing Country Registries and providing the back-end systems for registering and resolving Internet **Keywords** worldwide; Country Registries responsible for appointing multiple Registrars in each country; and, Registrars who will sell Internet **Keywords** directly to customers. **Keyword** technology is a Web addressing and navigation system that uses common names instead of complicated and cumbersome URL Web addresses. Internet **Keyword** resolutions are based on the emerging IETF standard, Common Name Resolution

Protocol (CNRP).

...venue for the announcement of the opening to Country Registries and Registrars of the Internet **Keyword** system. The meeting is also the ideal place to continue the industry discussion, begun at...

...better meet future requirements of the Internet.

The Need for a Modernised Naming System and **Keyword** Global Registry Services

A **Keyword**-based naming system will address many of the difficulties currently facing the URL naming layer...

...like voice and natural language, as well as today's browsers and search engines.

Internet **Keywords** overcome the limitations of URL Web addresses because they support **local language** character sets with Unicode, extend easily to new Web-enabled devices, handle diverse types of ...

...their use of bandwidth, and present an intuitive, user-friendly interface to consumers.

"The Internet **Keyword** architecture is a great companion to DNS, which is essential for creating an easy, open...

...a company's main Web site," said Michael Hoch, research analyst at Aberdeen Group. "Internet **Keywords** let businesses direct customers to specific resources within a company, not just to its virtual front door. The new partnership model announced by RealNames will help the company expand Internet **Keywords** to a worldwide service affordable by any size of business."

RealNames Global Registry Services

The...

...of RealNames Global Registry Services, its Country Registries and Registrars is designed to enable Internet **Keywords** to reach worldwide ubiquity quickly and efficiently as a next generation naming service.

"We believe Internet **Keywords** are the solution for extending DNS with a modernised naming layer," said Keith Teare, CEO and founder of RealNames.

"What's more, **Keywords** have already attained critical mass within the industry as the default naming system on Microsoft...

...UP.Link Server. What remains to be done now is to increase the distribution of **Keywords** worldwide, which is where our Global Registry Services comes in."

RealNames will provide and host an open registration **product** based on combined **Keyword** and UDDI (Universal Description, Discovery and Integration) specification registrations to the Country Registries and their...

...information on the Internet. In addition to providing Unicode routing, using the CNRP specification for **Keyword** resolutions and registration, the RealNames Global Registry Services will also provide statistical tracking and reporting of Internet **Keyword** usage for its Country Registries and their Registrars.

RealNames will offer application developers rich, open...

...entity in each country, the Country Registry, to act as the wholesale supplier of Internet **Keywords** and services. The Country Registry will appoint multiple Registrars within its country to sell Internet **Keywords** to customers. Country Registries will award **Keywords** based on user expectation. Disputes will be handled via independent third parties appointed by RealNames Global Registry Services. Country Registries will receive revenues based on their Registrars' sales of **Keywords** and resolutions. The Country Registry's relationship to RealNames Global Registry Services will be based on an aggressive wholesale **pricing** model. Registrars will serve as the interface to customers selling **Keywords** for both Internet and wireless activations, as well as other value added services such as tracking and reporting. A Registrar will be entitled to sell **Keywords** into any language and character set to its customers. These **Keywords** can also be entered by the host Registry into additional Country Registries.

With today's...

...the process of selecting Country Registries, with initial appointments expected early next year. A detailed **pricing** announcement will be forthcoming.

About Internet **Keywords**

RealNames Corporation is the leading provider of Internet **Keywords**, a superior Web addressing system based on common names rather than complicated URLs. When entered into the browser address line or used within a search engine, Internet **Keywords** take users directly and intuitively to the information they want online from any device and in their own language. Companies use Internet **Keywords** to enhance their brand identities and make it easier for customers to find them online. The RealNames Internet **Keywords** system runs on a scaleable, powerful technology platform composed of routers, databases, and management tools...

...and allow portals, search engines and communication service providers to create and deliver new Internet **products** and businesses. Internet **Keywords** simplify and improve the Internet experience, while delivering a navigation system that matches the Web's global promise.

About RealNames Corporation

RealNames Corporation, a market leader in Internet **Keyword** navigation, develops and markets **products** and services that simplify Web navigation and enable media convergence. Major brands can use RealNames **products** and services to help improve their return on total advertising spending by unifying their identity online and offline. Internet **Keywords** have been integrated into Microsoft's Internet Explorer browser, and are used by leading search...

...in New York City, London, Hamburg, Tokyo and Seoul. For more information, please use Internet **Keyword:** RealNames to visit our Web site.

CONTACT: Ian Gatherum/Lucy Moore, IPR Tel: +44 (0...

Descriptors: ...New Products & Services...

Country Names/Codes:

20001116

? ts8/7/12

8/7/12 (Item 2 from file: 810)

Business Wire

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0821104 BW0022

VERITY : Alis Technologies and Verity Offer Multilingual Search and Retrieval

March 13, 1998

Byline: Business Editors/Technology Writers

Spring Internet World

LOS ANGELES--(BUSINESS WIRE)--March 13, 1998--Alis Technologies Inc., a leader in the field of language-handling technology, and Verity, Inc. (NASDAQ:VRTY), a leading provider of viewing, search, and retrieval applications for the enterprise and the **Internet**, are offering powerful **multilingual** search and retrieval of information on intranets and Web sites.

This unites Verity's indexing and search **products** with Alis' linguistic know-how.

Alis' and Verity's new multilingual search and retrieval technology is an important component of the Alis Translation Solutions, a family of **products** and services designed to provide the highly tailored and integrated translation solutions that large corporations require. This particular application is designed to allow users to enter a search **query** in their **own language**, search content in a different language, and obtain the results in their **own language**.

The **query** string itself is automatically translated before performing the search, and the resulting summaries are translated into the language of the **query**. In the final steps of the search, users are

presented with the complete document in the same language as that of their initial **query**.

"This partnership with Verity directly addresses the need for

international companies to provide access to information across a growing span of languages," says Iain Drummond, Vice President, Strategic Partnerships, Alis Technologies Inc. "The addition of the Search Information Server nicely rounds out our Web solution by enabling people to gain full **multilingual** access to **Web** documents. By

extending **queries** across different languages, one can obtain a much more complete set of qualified search results."

"Searching for information in collections maintained in different languages is a common requirement among multinationals," says Ron Weissman, Vice President of Worldwide Marketing at Verity. "We believe that the combination of Alis Translation Solutions with our Verity Information Server will offer substantial additional value to our multinational customers. We also believe that it adds significant value to large online information publishers, wishing to offer international users or subscribers **access** to content stored natively in **languages** other than their **own**."

By implementing this capability to search information located anywhere on an intranet or Web site, corporations can streamline their worldwide communications with employees, customers and partners; provide quick access to many types of documents in different languages such as technical manuals (effectively reducing training **costs**) and benefit from simplified management on a global scale. Online publishers and Web developers can also now provide multilingual access to rapidly changing content.

International Data Corporation predictions '98 state that: "In 1998, among key technologies and **products** that support the growth of the Web as a marketplace will be **Web language** translation. The 42% of Web users who reside outside the United States represent the fastest growing part of the **Web** population. Being **multilingual** is becoming a fundamental "skill" for any commercial site; this is increasingly true for individual surfers. We predict that in 1998, **products** and services that support translation of Web content (e.g. from Alis Technologies, Transparent **Language**, Digital's AltaVista **site** and others) will become critical tools for the Web community."

About Verity

Verity, Inc. was founded in April 1988 and is headquartered in Sunnyvale, Calif. Verity develops and markets software tools and applications for searching, retrieving and filtering information across the Internet, enterprise and CD-ROM's. Verity's **products** are used by 1,000 corporations, government agencies, on-line service providers, Internet publishers and developers worldwide. Verity partners include Adobe Systems, AT&T, CNet, Cisco, Compaq, Dow Jones,

Financial Times, NewsEDGE Corporation, Informix, NEC, Netscape Communications, PC DOCS, SAP, SCO, Siemens Nixdorf, Sybase, Tandem and Times Mirror Pathfinder.

This release contains forward-looking statements relating to Verity and its SEARCH'97 **products** under development, including the expected features and performance and expected release dates. The successful development and release dates for these **products** are subject to potential delay and other risks inherent in software development. Also, there is no assurance that the **products** will achieve market acceptance, due to the rapidly changing market for the company's **products**, competition and other factors. These and other risks relating to Verity's business and **product** development efforts are as set forth in the company's Form 10-K as filed with the Securities and Exchange Commission.

About Alis Technologies

Incorporated in 1981, Alis Technologies excels at language implementation in the information technology industry, specifically for the Internet and intranets. Alis provides integrated solutions by bringing together its own core technology and that of top partners in the translation industry, to help large organizations solve their language communication and translation problems. Alis partners include Alphabyte, Lexitech&TransLex, Los Angeles Times, Microstar, Mitsui, Moovmento, NeocorTech, Systran, Toshiba, Transparent Language, Triad Data, Verity and Xerox.

Alis Technologies plays a leading role on international committees such as W3C, the Internet Society and the Unicode Consortium, which steer the development of **Internet** and **language** standards. Alis' head office is located in Montreal with field offices in Ottawa, Paris, Dubai, Cairo and Tokyo as well as a direct sales infrastructure in the United States.

Note to Editors: Demonstrations of this communication-enabling technology in Spanish and French to/from English will be given at Spring Internet World '98 at the Verity/Alis Technologies booth (2060).

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ntatum@verity.com
<http://www.verity.com>
or
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Kathleen Levesque, 514/747-2547
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KEYWORD: CALIFORNIA

INDUSTRY KEYWORD

: COMED COMPUTERS/ELECTRONICS TELECOMMUNICATIONS
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